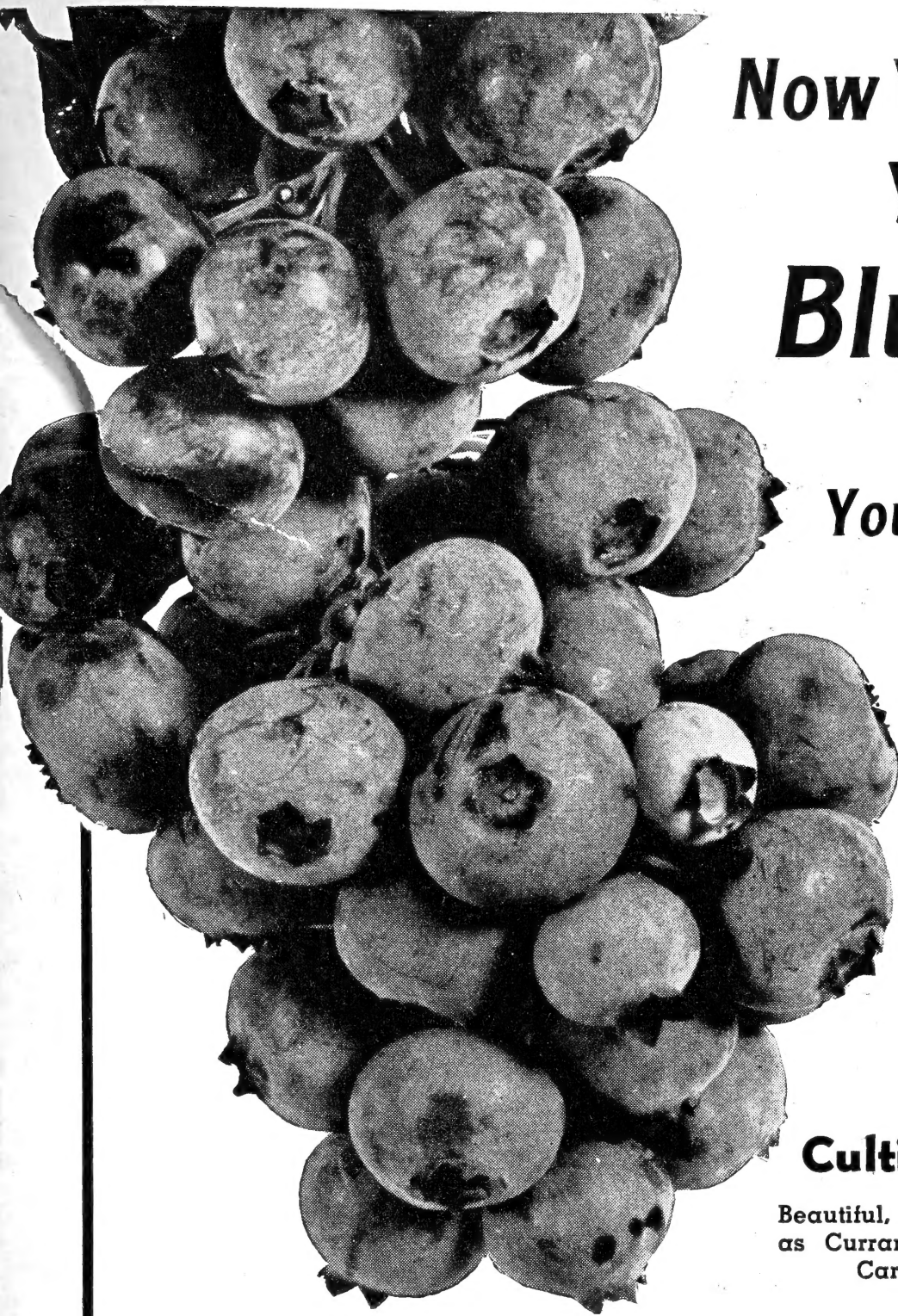


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Do not assume content reflects current scientific knowledge, policies, or practices.



Now You Can Grow Your Own Blueberries

Right in
Your Own Garden

It's Easy With Keith's
Cultivated Blueberries

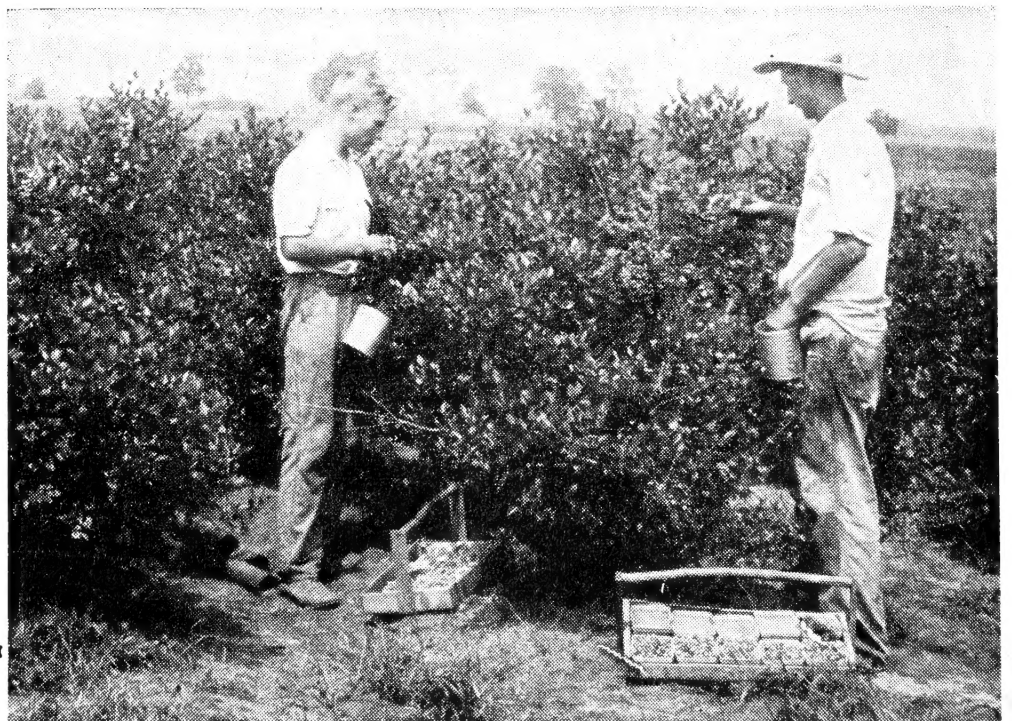


KEITH'S Cultivated Blueberries

Beautiful, Big, Sweet Berries. As Easily Grown
as Currants, Roses, or Shrubs. No Special
Care Required. See pages 3 to 5.

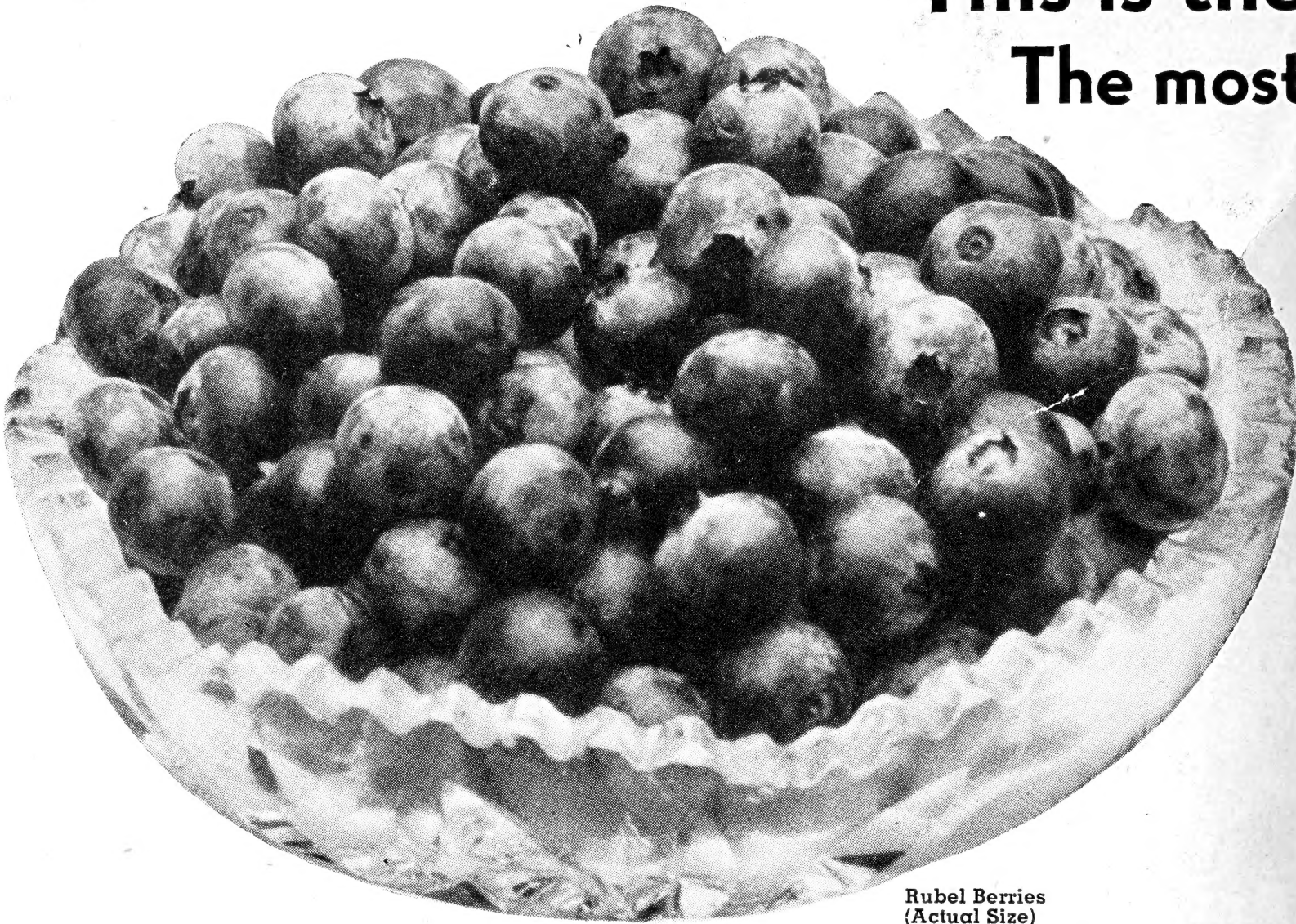
Keith's
1945
Berry Book

Keith Plant Nursery
Sawyer, Michigan



Picking Keith's Cultivated Blueberries. These bushes yield over 20 pints of beautiful, big berries as large as Cherries, and much more easily grown.

This is the
The most



Rubel Berries
(Actual Size)

The Rubel

Cultivated Blueberry

This is our "Old Reliable." Sure to bear a crop of big, delicious, sweet berries every year.

Hardy Rubel stands the most severe zero weather. We have never known it to winter-kill. Also stands hot weather and is practically disease free.

Early Rubel begins to ripen its berries, with us, right after the Fourth of July and continues until about Labor Day. Ideal for country homes. They bear while you are there.

Productive One year with another, Rubel will bear as many berries per bush as any known variety. We have picked as high as 8 pints per bush at one picking.

Price (Note: All our Blueberry bushes are sold according to AGE. A 3-year bush means it has been grown in the open field for THREE YEARS, a 5-year bush for FIVE YEARS, and a 6-year bush for SIX YEARS. See page 7 for age of bushes.)

	3-Yr. Bushes (See page 3)	5-Yr. Bushes (See page 3)	6-Yr. Bushes (See page 7)
Each	\$2.00	\$3.50	\$5.00
2 for	3.70	6.50	9.60
5 for	8.00	15.00	
10 for	14.00	27.50	
25 for	28.75	56.25	
50 for	55.00		

(Write us if interested in larger quantity.)



A RUBEL BLUEBERRY BUSH IN FRUIT
Note the clusters of large berries, many of them 1/2 inch across. And Rubel berries are one of the best for pies, muffins, etc. Three to six bushes will supply you with many pints of these big, delicious berries.

Rubel variety dependable Blueberry grown

Bears Heavy

" Every Year

" Big Berries

" For 4 Weeks

Requires Little Care

Will Grow Anywhere

- - - In Your Garden

- - - On Your Lawn

- - - Along Walks or Drives



Rubel



Picking Blueberries From
a 7-Year-Old Rubel Bush

Keith's Complete Rubel Offer

Here's your chance to get an easy start with Blueberries—Special Blueberry Offer No. 3, shown at right. With this offer comes four Keith's 3-year, Ready to-Bear Blueberry bushes, and sufficient Keith's Acid Peat Humus to properly set them. Full instructions for care and planting come with each offer. This offer can be set in your garden, along a walk or drive, anywhere in the open or partial shade.

Will Grow and Bear Anywhere

We used to think Blueberries would grow ONLY in marshes. Now, with Keith's Cultivated Blueberry bushes, they can be easily grown anywhere about your home place. It's easy, just as easy as growing shrubs, Roses, etc. (See page 5 on how it's done.)

Rubel is Easily Grown

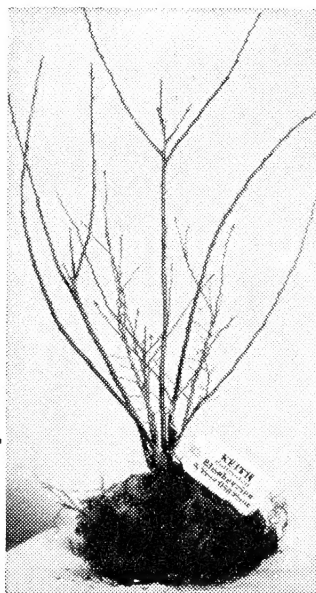
You don't have to fuss around with Rubel to get it to grow and produce a crop of big berries every year. Just set the bushes out and you are through. Very little additional care required. (See page 5.)

Bears for Years

The Rubel Blueberry is not like a Raspberry or other small fruits—one planting lasts for years.

**1/4 Acre
Net \$328**

From 1/4 acre, during July and August, we picked \$517 in Blueberries, with a net profit of \$328.23 — over \$1200 per acre.



3-Year Rubel Bush. Note
Large Root System



Acid Peat Humus.
Enough to Plant 3 Bushes

Keith's Complete Ready-to-Bear Rubel Blueberry Garden Offer No. 3

Four 3-year Ready-to-Bear Rubel Blueberry bushes with sufficient Keith's Acid Peat Humus to properly plant them.

4—3-year Ready to Bear Rubel Bushes\$7.40

1—Bag Keith's Acid Peat Humus 1.50

(Shipped all in one reinforced bag)

Regular Price\$8.90

**Special Introductory Price \$7.85
ONLY**

Complete Planting Instructions With Each Shipment.

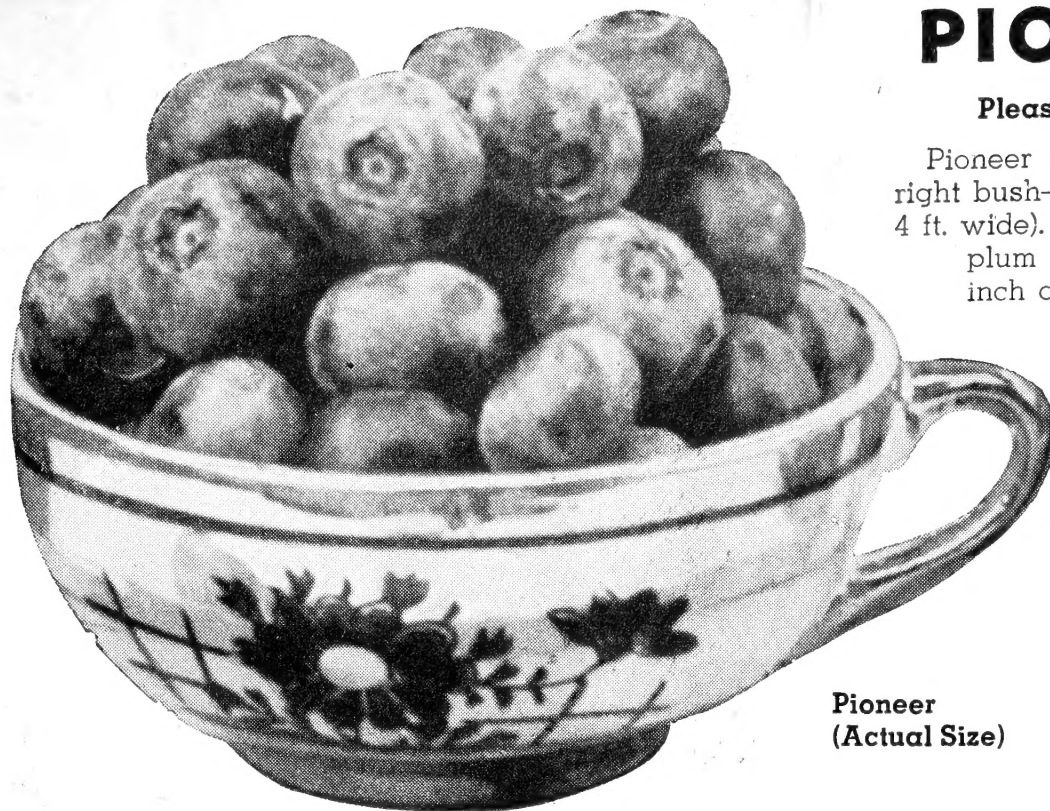
PIONEER (Early)

Pleasing Flavor, Extra Large

Pioneer does not grow into a tall, upright bush—it's low, spreading (4 ft. high, 4 ft. wide). Produces large yields of blue, plum colored berries, many over ½ inch across (see picture on this page).

Bushes make fine hedge planting, or can be planted alone or in groups, and don't freeze back even at 20 degrees below zero.

Prices bottom of page.



Pioneer
(Actual Size)

Keith's Cultivated Blueberries can be Grown Anywhere

Anywhere in your garden or on the lawn where you grow shrubs, Roses, or the

like, you can grow Keith's Cultivated Blueberries.

Larger Than Wild Blueberries

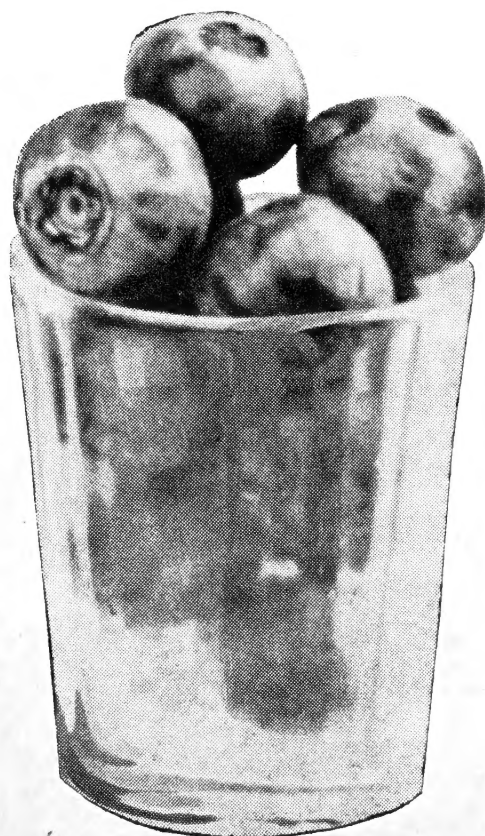
The berries of Keith's Cultivated Blueberry bushes are at least five times larger than wild Blueberries or "Huckleberries." All the Pioneer berries shown on this page are actual size. Note those alongside the rule—three berries over two inches across.

Extra Peat Humus

For lasting results and for better bush growth we suggest your getting an extra bag of Keith's Acid Peat Humus to be used in planting along with that we send with the bushes when ordered in the "Ready-to-Bear Blueberry Gardens." The holes can be dug a little wider and thereby afford a larger prepared soil for the roots to expand and grow into. If you order an extra bag along with the "Ready-to-Bear Blueberry Gardens" a special price of \$1.25 per bag will be allowed.



Pioneer—Over ½ Inch Across. Large as Cherries and Easier to Grow. (Actual Size)



Adams—Note Their Size. (Actual Size)

ADAMS Medium Early

Productive. Berries Sweet, Highly Flavored

Adams is a very reliable Blueberry with a long fruiting season. Canes are hardy, the bushes upright in growth (5 to 6 ft.) with a spread of 4 feet. Produces lots of large, attractive blue-black berries with a rich, pleasing Blueberry flavor. In yields it is at the top, right along with Rubel (pages 2 to 3). One of the longest and heaviest yielders in the Blueberry family. See prices below.

Prices for Pioneer and Adams

(Prices do not include any Acid Peat Humus.)

	3-Yr. Bushes	5-Yr. Ready-to-Bear Bushes
Each	\$2.25	\$3.85
2 for	4.00	7.50
5 for	8.75	16.25
10 for	15.00	30.00
25 for	33.75	

One Planting Lasts a Lifetime

No replacing the bushes every year or so as you would Raspberries, etc. Keith's cultivated Blueberry bushes grow and produce for years. Plant once and you're through.

Notice

If you are in doubt as to the acidity of your soil for Blueberry culture, we suggest sending a sample (1 qt. or more) to your State Agricultural College for testing. Your County Agricultural Agent might also help you.

Now You Can Grow Plenty of Blueberries

In Your Garden, On Your Lawn, Along Your Walks or Drive, and Have Them for Years for Your Table Use, Pies, Muffins, Etc.

Easy to Grow

We used to think Blueberries could be grown only in low marshes. NOT SO NOW. Now they can be successfully grown, with very little soil preparation, anywhere about your yard, in your garden, or in cultivated fields. They can be as easily grown as Roses or any ordinary shrub and in the same places. Those who have planted Keith's Cultivated Blueberry bushes now have plenty berries. It's easy to have them.

Will Grow Anywhere

Garden — Lawn — Along Walks

You Can Easily Grow Keith's Cultivated Blueberries—

- - - at one end of the garden
- - - on your lawn like shrubs
- - - along your walks or drive
- - - as a hedge planting

They will grow anywhere with little extra care.

It's no trick at all nowadays to grow and have plenty of big, sweet Blueberries. No need trudging through wet boggy marshes any more. Set Keith's Ready-to-Bear Blueberry bushes and grow your own Blueberries.

How to Plant and Grow Keith's Cultivated Blueberries

Keith's Cultivated Blueberries are as easily grown as Roses or shrubs. All you have to do is to see that the soil is moist, loose, and acid. To accomplish these, we suggest the following: Dig a hole 18 inches across (larger for the larger bushes) and 16 inches deep, and fill half full with a mixture of one part your soil and two parts **acid** peat, leaf mold, marsh soil, or **BETTER YET**, Keith's Acid Peat Humus (see below) which we guarantee for our Cultivated Blueberries. Pack this mixture in the bottom half of the hole quite firm, then set the bush in on about 3 inches of the loose mixture and fill in around the roots and on top of them with the mixture until the hole is full. Pack down very firm, then water thoroughly until the whole mixture of soil from the bottom of the hole to the top is thoroughly soaked with water, rain water preferred. **DON'T USE WATER WITH LIME IN IT.** It will sweeten the soil. The soil must be kept acid, and don't let it become dry, and you can grow lots of Blueberries. **COMPLETE PLANTING INSTRUCTIONS AND CARE COME WITH EACH SHIPMENT.**

Field Culture

Select a fertile acid soil, such as you would find in a drained Blueberry (Huckleberry) marsh. It must have ample water. Wild Blueberries (Huckleberries), white cedar, leatherleaf, red maple all indicate a suitable soil. No matter where located, the soil must be acid (4.5 pH) and moist. Low meadow lands are often suitable. Set plants 5x8 feet (about 1000 per acre). Write us for further information. We will be glad to help you.

Keith's Acid Peat Humus

This material contains sufficient acid and humus for the growing of Keith's Cultivated Blueberries, and can be mixed with your soil to bring about proper acidity and humus. **For full description and detailed information, see page 13.** Price: \$1.50 per bag; 4 or more bags, \$1.35 each.



A fruiting cluster (Rubel, see pages 2 and 3) of Keith's Cultivated Blueberries. The berries do not ripen all at one time, but continue over a period of 3 to 5 weeks, much longer than Raspberries, etc.

Bears for 4 to 5 Weeks

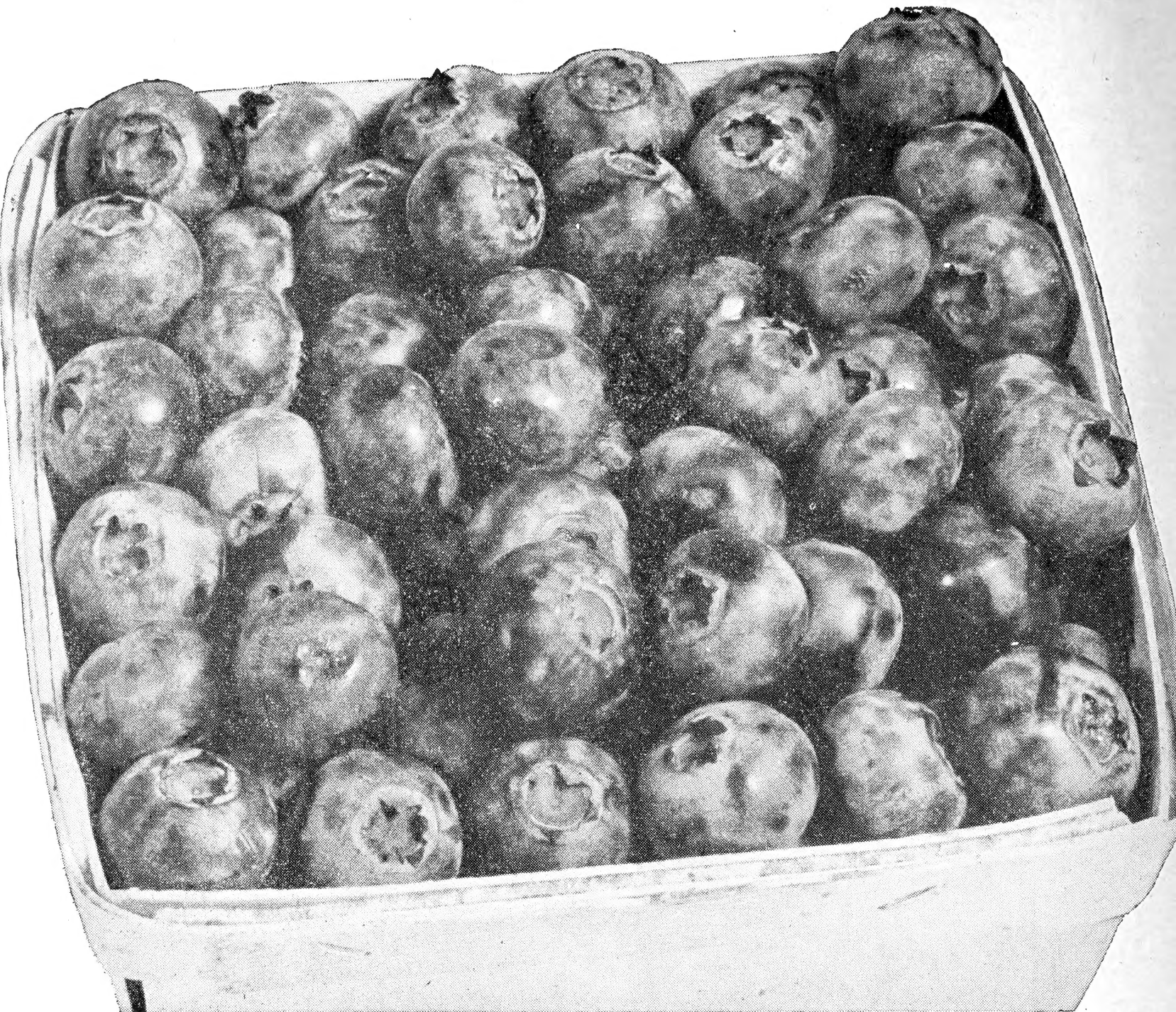
All the berries on Keith's Cultivated Blueberry bushes do NOT RIPEN at one time—ripening continues for 4 to 5 weeks. One cluster begins here, another there, over the bush, and thus you can pick ripe, tasty berries for weeks. To continue the season, set different varieties.

Blueberries Ideal for Your Summer Home

Keith's Cultivated Blueberries are ideal for your summer home, for they ripen their berries at the time you are out there—July and August, into September. And the bushes require so little care. We highly recommend the Rubel (see pages 2 and 3) variety for this purpose.

Grow Blueberries in Half Barrel

Take a half barrel, or large tub and sink it in the soil even with the surface of ground. Fill two-thirds full with a mixture of one part rich loam soil and two parts Keith's Acid Peat Humus, pack firm, set bush in middle, and fill with mixture packed well. Keep the soil always moist with rain water.



JERSEY (Late) Berries Very Large - Sweet - Beautiful - Attractive

JERSEY is a large, attractive, improved Blueberry that is becoming very popular because of its extra large berries, many of them over 3/4 inch across. It ripens its large berries a little later than the Rubel. We recommend Jersey very highly.

BUSHES fast growing, semi-upright, 5 to 6 ft. high. Makes a very attractive bush for lawn planting, at the same time very suitable for group planting or in rows in the garden. Should be set at least 5 feet apart in bed plantings.

BERRIES extra large, mild, sweet flavor, that is retained after cooking. One of the best Blueberries for fresh desserts. Excellent for shipping. Berries hang to the bushes for days before dropping—a good characteristic.

SPECIAL OFFERS

Keith's Ready-to-Bear Blueberry Gardens		
Special Offer No. 1	Page	12
Special Offer No. 2	Page	13
Special Offer No. 3	Page	3

Difference Between Blueberries and Huckleberries

Blueberries and Huckleberries are two different kinds of berries; however, both grow under the same conditions in the wild—in low, marshy places in an acid soil. The main differences are: The Blueberry has very fine, numerous seeds, while the Huckleberry has eight to the berry, they are very hard and make the berry very disagreeable to eat; while those in the Blueberry are hardly noticeable. So far there has been nothing done in developing the Huckleberry because of the disagreeable seeds.

Jersey Prices			
	3-Yr. Bushes	5-Yr. Ready-to-Bear Bushes	6-Yr. Ready-to-Bear Bushes
Each . . .	\$2.50	\$4.00	\$5.85
2 for . . .	4.50	7.80	11.45
5 for . . .	10.00	18.75	(For other
10 for . . .	17.50	35.00	prices see
25 for . . .	41.25		page 7

KEITH'S 6-Year CULTIVATED BLUEBERRY BUSHES

**Save You Years of
Waiting for Berries**

THEY ARE READY to bear for you with four years of fruiting back of them.

THEY HAVE BEEN GROWN in the open fields in our nursery rows for 6 years. Crops of berries have been picked from them for the past three summers.

THEY ARE READY to fruit their fourth crop for you.

TO HAVE MORE BERRIES quicker, set Keith's 6-Year Cultivated Blueberry Bushes.

KEITH'S 5-Year CULTIVATED BLUEBERRY BUSHES

Keith's 5-yr. Cultivated Blueberry bushes have been grown in the open field for 5 years and have these years of growth as an advantage over bushes that are so often offered in height measurements only—bushes so often young in years. Keith offers their Cultivated Blueberries in terms of years grown in the open.

KEITH'S 3-Year CULTIVATED BLUEBERRY BUSHES

Keith's Cultivated 3-Year Blueberry bushes have been grown in the open in our cultivated nursery rows for 3 years. They are the youngest bushes we offer, and are ready to bear their beautiful berries for you.



Here you see one of Keith's 6-Year Cultivated Blueberry Bushes. Note the heavy mass of roots, and the large top growth, well branched with lots of fruiting buds. These bushes are so large they can be shipped by express only. For Prices See Below.

PRICES FOR 6-YEAR BUSHES

(These prices include sufficient Keith's Acid Peat Humus to properly plant them.)

We have 6-year bushes in only two varieties: Rubel and Jersey, and the number is limited.

	Each	2 Bushes
Rubel	\$5.00	\$ 9.60
Jersey	5.85	11.45

FREE: Sufficient Keith's Acid Peat Humus is sent Free with each 6-year bush offered here to properly set it. Extra amount sent with order at special price, **\$1.35 per bag.**

A Victory Strawberry Garden Pays Big Dividends

*Fresh, Sweet, Juicy, Red Strawberries Every Day
for Your Table, and Lots of Them*

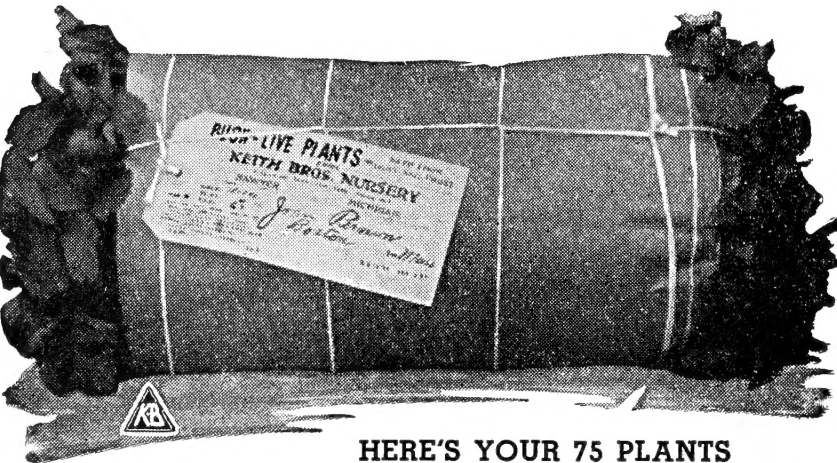
WHY pay 35c to 50c a quart for your strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space and cost it will take to have all the sweet, ripe, luscious berries you want. Just think, the berries will cost less than 1c per quart. See Victory Strawberry Garden offered below.

What 100 Plants Will Do

100 of Keith's strawberry plants will set one bed (4 rows) 25 feet long from which you can pick all the fresh strawberries you can possibly use. This is what 100 Keith's strawberry plants will give you—100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed.

Keith's New Way

Grow Four Times More Strawberries—Saves Space—Saves Time



HERE'S YOUR 75 PLANTS

These 75 plants are all ready for your garden, a 25-foot strawberry bed, a possible 100 quarts of sweet, luscious berries. All for \$3.25. (See offer below.)

KEITH'S VICTORY STRAWBERRY GARDEN

(Read the above description)

25 Dunlap	\$1.15	SPECIAL \$ 3.25
25 Ambrosia	1.25	
25 Catskill	1.25	
75 Plants	\$3.75	For postage see page 22

A New and Better Way to Grow More and Better Berries. Large areas are NOT needed. Grow four times more berries from same size plot. Why use more space? Keith's New Way of growing strawberries requires only one-third the space required by old way and you can harvest four times the berries. Space three parallel rows one foot apart and set the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width. Then bed 25 feet long will take just 100 plants, 25 to the row. The bed will be 4 feet wide and 25 feet long.

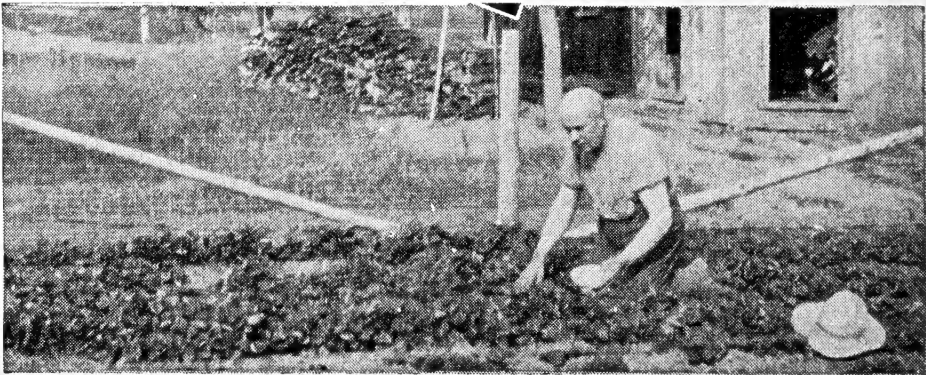
Allow young runner plants to take root in between mother plants (the plants you set) so all plants, young and old, will be spaced 6 inches apart. Keep all runners thereafter cut off. Mulch between plants with straw, lawn clippings, etc. Mulch keeps down weeds and holds moisture.

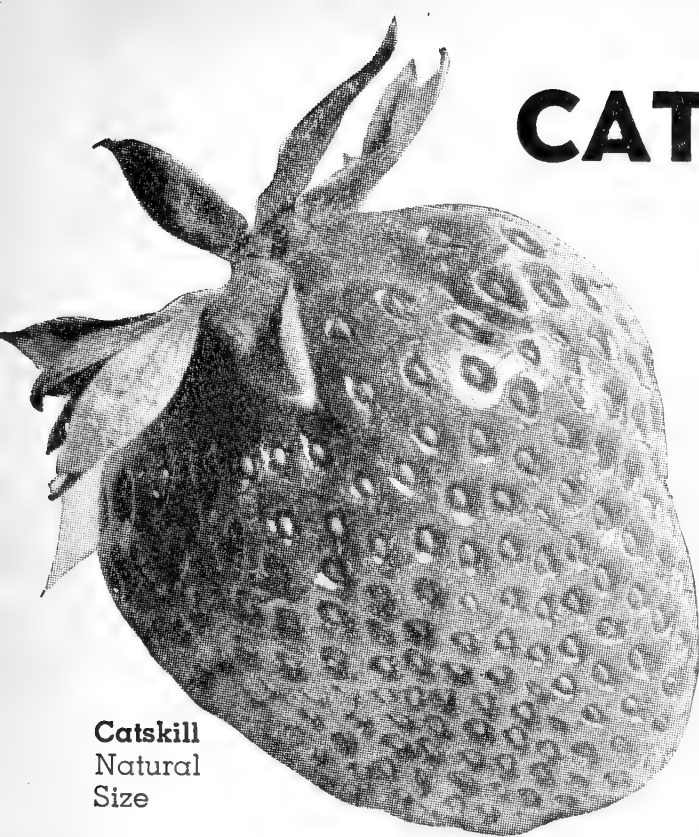
Here's One of Keith's New-Way Gardens for You

This Victory Strawberry Garden will sure meet your family berry needs. It consists of 75 plants in three leading varieties (see offer at left). Will take a plot of ground only 25 feet long by 3 feet wide. Plants are set 12 inches apart in 3 rows spaced 12 inches apart, 25 plants per row. Surround the bed with 4-inch boards set on edge to make a frame to hold mulch of straw, etc. Saves moisture, keeps down weeds, improves appearance.

This New Way can be followed out on larger scale by making the bed longer or by making more beds with a path one foot wide in between each.

One of Keith's Popular Strawberry Beds. This strawberry bed requires only 75 plants and a small space 3 feet wide and 25 feet long. Bears enough for average family.





Catskill
Natural
Size

CATSKILL (LATE)

Big Crops of Big Berries

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Experiment Station from a cross between Premier and Marshall, and since its introduction, it has certainly made good. It is adapted to a large range of soil and climate like the Premier and in many tests has out-yielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

YIELDS 16,800 QUARTS PER ACRE

Catskill is becoming the leading late berry in most berry sections. It is very productive, with large berries that hold their size to the end of the season—they don't "run small." In our test plots it has yielded over 16,800 quarts per acre. The berries begin to ripen shortly after the Premier, and continue until the end of the spring berry season. The only berry later than the Catskill listed by us is the Ambrosia.

Here are a few of the characteristics which make Catskill famous:

1. Berries very large, firm, attractive.
2. Bring highest prices on markets.
3. Very productive, outyield others.
4. Plants free from disease (leaf-spot).
5. Vigorous grower.
6. Does well in any garden or field soil.

New York Expt. Station Says:

"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

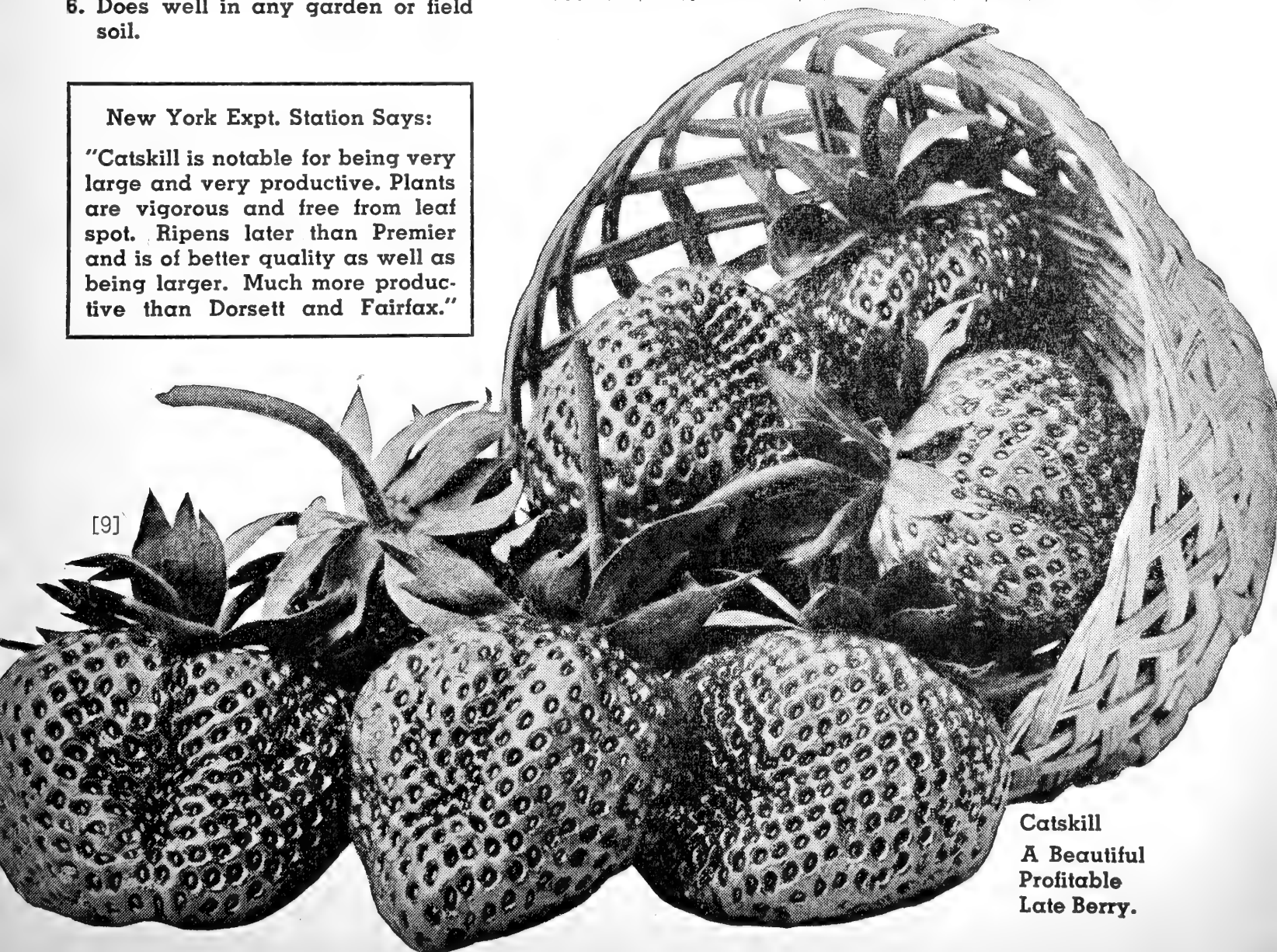
Catskill Berry

Catskill berries are large to very large, attractive glossy red, medium sweet, and good flavor. If you haven't seen or grown the Catskill you have a big surprise coming.

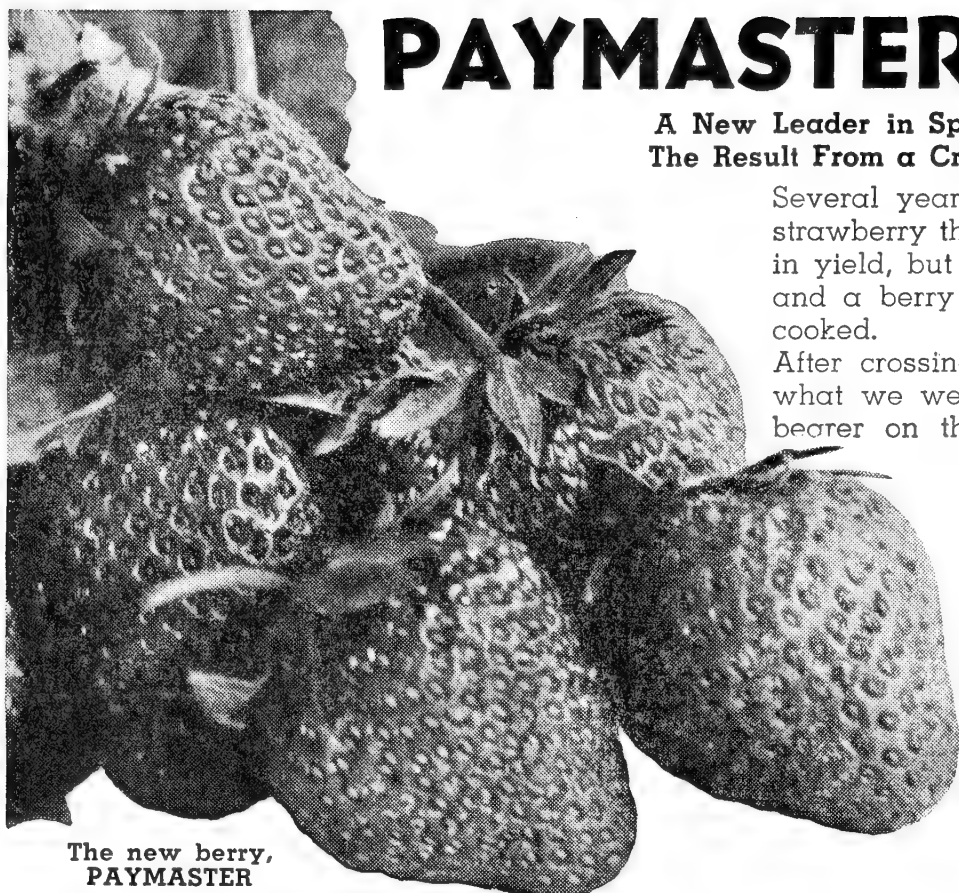
PRICES ON KEITH'S VITALIZED CATSKILL:

Keith's Vitalized Catskill Plants are Guaranteed to be True-to-Name, Disease Free, Freshly Dug, and Packed to reach you in a fine, fresh, growing condition.

25 plants for \$1.25; 50 for \$2.00; 100 for \$3.50; 200 for \$6.00; 300 for \$8.50; 500 for \$10.00; 1000 for \$17.00.



Catskill
A Beautiful
Profitable
Late Berry.



The new berry,
PAYMASTER

PAYMASTER (EARLY)

A New Leader in Spring Strawberries
The Result From a Cross of Two Leading Varieties

Several years ago we started out to develop a strawberry that would be as good as the Premier in yield, but with a hardier plant, more runners, and a berry that would not go to pieces when cooked.

After crossing different varieties without getting what we were after, we crossed the Gem ever-bearer on the Premier. There were over 3000 seedlings that grew from this cross, and from the start there was one that was outstanding. We selected this from the others and grew it in a fruiting row and found that it was just the strawberry that we were after. It's our Paymaster.

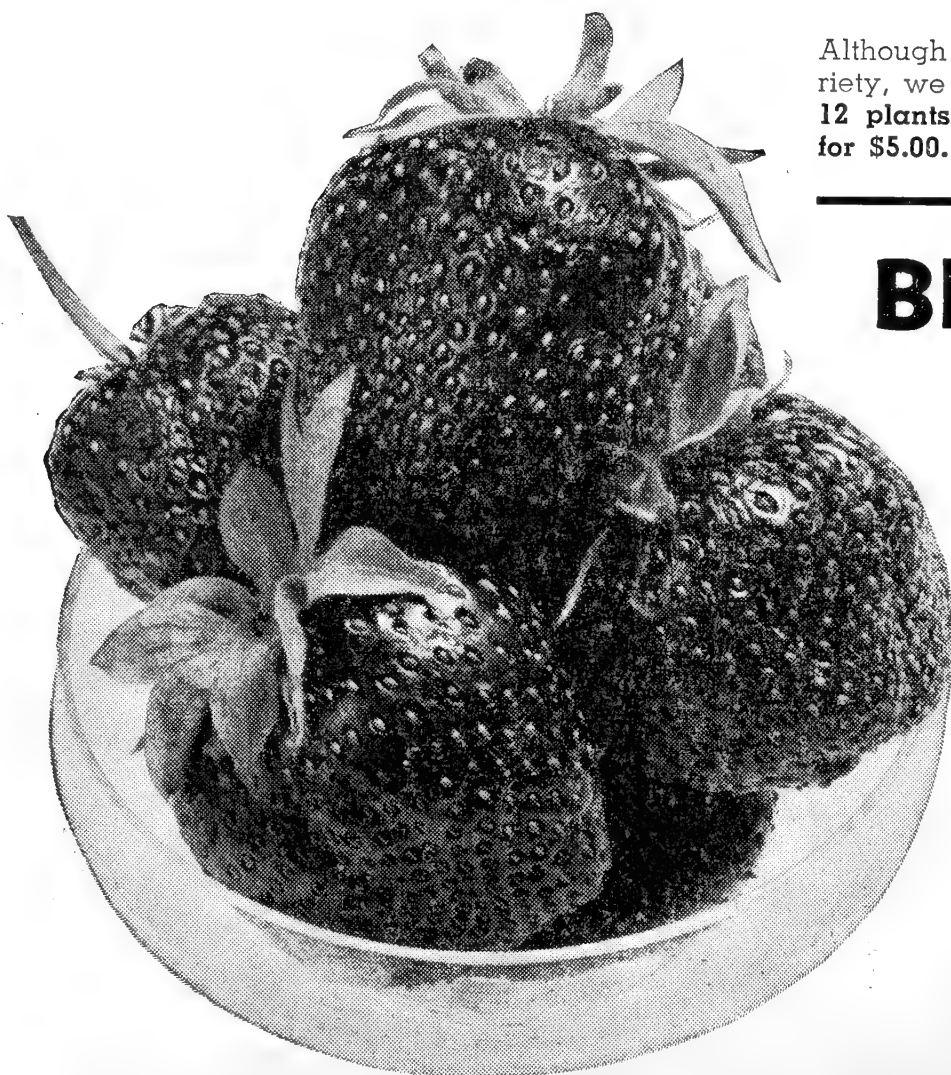
PROVES BETTER THAN PREMIER

For the past five years we have grown Paymaster in fruiting rows right along side of the Premier and we have found it to be:

1. As productive as Premier and in some cases more so.
2. More productive of runner plants, thus always developing a good wide fruiting row.
3. More adaptable to different soils.
4. Has a better, richer strawberry flavor.
5. Plants more disease-free. More resistant to the yellows, leaf spot, and red steel disease.
6. Berries a more rich red clear through.
7. Berries do not "cook up" like the Premier, but hold their shape, size and color. **They make beautiful delicious preserves.**
8. A better all 'round berry than the Premier with as large yields of better berries.
9. Better for table use, preserves, canning, etc.
10. A better strawberry than the Premier for gardens, for it grows better under all conditions.

PRICES:

Although Paymaster is a new, outstanding variety, we are selling at reduced prices this year. **12 plants, \$1.25; 25 for \$2.00; 50 for \$3.00; 100 for \$5.00.**

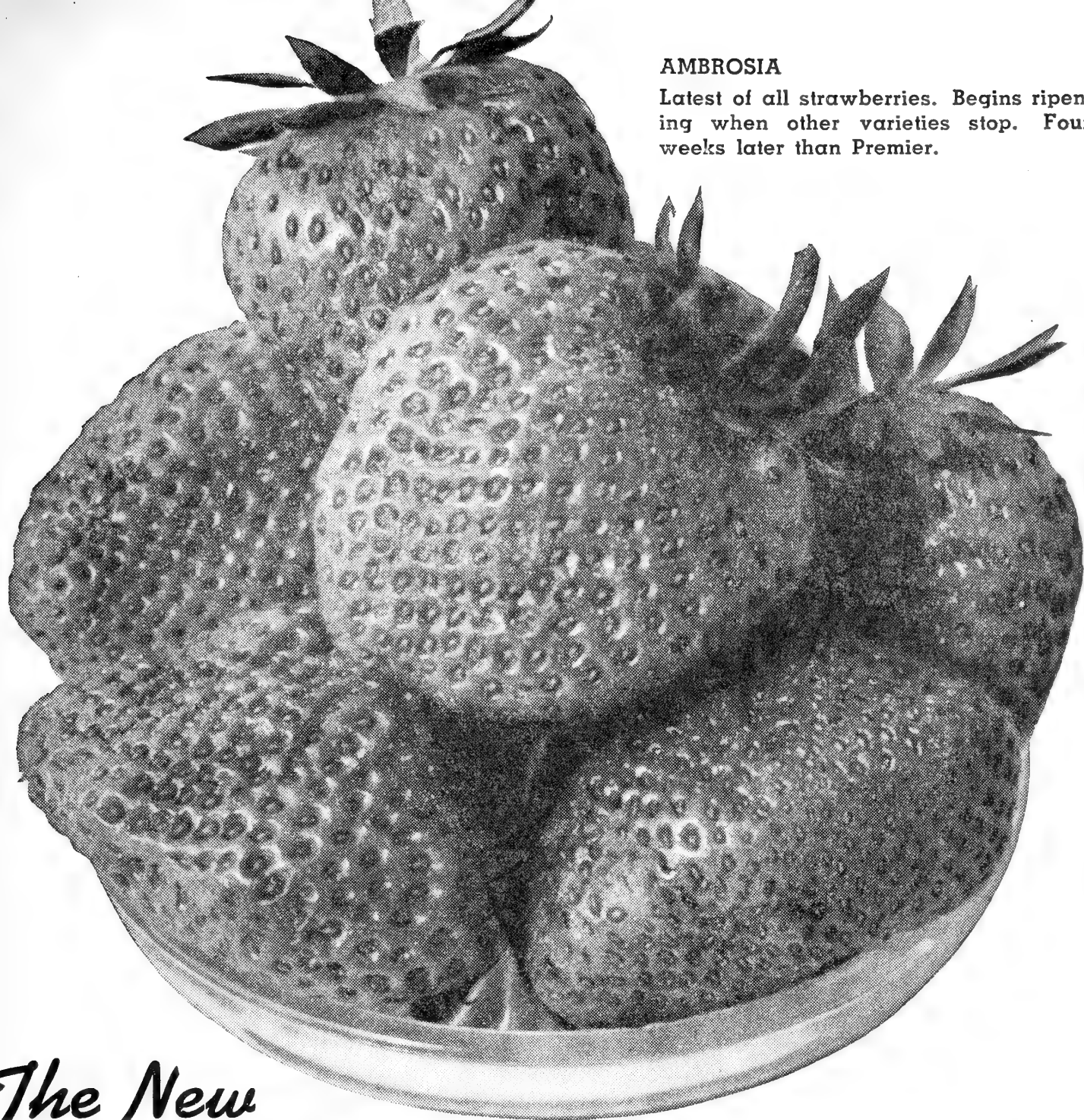


BLAKEMORE

**(Medium Early
to Midseason)**

Blakemore is the result of a cross by Government Plant Breeders on the Premier (one of our best northern berries) and the Missionary (a leading berry of the South). It certainly has good blood in it. No guesswork about Blakemore. Breeding counts. Blakemore shows it. Berries light attractive red, very firm, medium to large, very uniform in shape and size. Plants hardy, numerous, and do their best on the heavier soils. We supply yellows-free plants.

25 plants, \$1.15; 50 for \$1.90; 100 for \$3.25; 200 for \$5.90; 300 for \$8.00; 500 for \$9.75; 1000 for \$15.50.



AMBROSIA

Latest of all strawberries. Begins ripening when other varieties stop. Four weeks later than Premier.

The New

AMBROSIA

BEATS JACK FROST

Ambrosia is so late in blooming and ripening its berries it often escapes those late frosts that so often kill other strawberry blossoms. It's the berry that beats Jack Frost every time. In those localities where late frosts are common, Ambrosia is the variety for you to plant.

A MONTH LATER THAN PREMIER

Just about four weeks after the early strawberries begin to ripen their berries, Ambrosia begins. Most strawberries fruit during June, you know, but Ambrosia starts about the time other varieties wind up and carries the strawberry season on over into July for you. This new variety prolongs your strawberry season about a month longer. With us, the Ambrosia is fully a month later than the Premier.

THE BERRIES AND PLANTS

Ambrosia berries are so large that 25 of them fill a quart. They are a glossy, attractive red all

Latest of All Strawberries— Has Size, Color, Quality

over, with a good flavor. Taste an Ambrosia berry once and you will always want more. Firm flesh and skin, and they ripen a month later than Premier. The plants are hardy, with a thrifty, vigorous, healthy foliage. Fruit stems stand upright, which hold the berries off the ground. We recommend the Ambrosia very highly. It fills a place in the strawberry world that no variety in the past has ever filled.

\$29.00 BROUGHT \$405.00

Dear Sirs:—Had a late frost and a very dry spring, but I harvested \$405.00 in berries from the 3,500 plants. Sold same at patch.

J. B. HAFFORD (Ohio)

PRICES:

25 plants, \$1.25; 50 for \$2.00; 100 for \$3.50; 200 for \$6.00; 300 for \$8.50; 500 for \$10.00; 1000 for \$17.00.

Keith's Cultivated Blueberries

Greatest Development in Fruits in Years

The Cultivated Blueberry is the result of years of careful selection by our different Experimental Stations. They are superior to the wild sorts which grow wild in marshes. The berries are many times larger, sweeter and more attractive. The bushes grow 5 to 6 feet tall and are more productive, and can now be grown in your yard or garden as easily as Roses, shrubs, or Currants. (See p. 5.)

NOW YOU CAN GROW YOUR OWN BLUEBERRIES

- ... In your garden
- ... Along your walks or drive
- ... Next to the garage
- ... In any place you can grow Roses, Shrubs, etc.

All you have to have is (1) an acid soil; (2) moist soil; (3) liberal amount of humus in the soil. The kind of soil does not make much difference as long as you have these three conditions. When the soil is not acid enough (should be 4.0 to 5.1 pH) it can be made so by adding Keith's Acid Peat Humus. This will also correct any humus deficiencies. (Read page 5.)



KEITH'S BLUEBERRY OFFER No. 1

Ready-to-Bear

Blueberry Garden

3-year, field-grown bushes, ready to fruit for you. Complete planting instructions FREE.

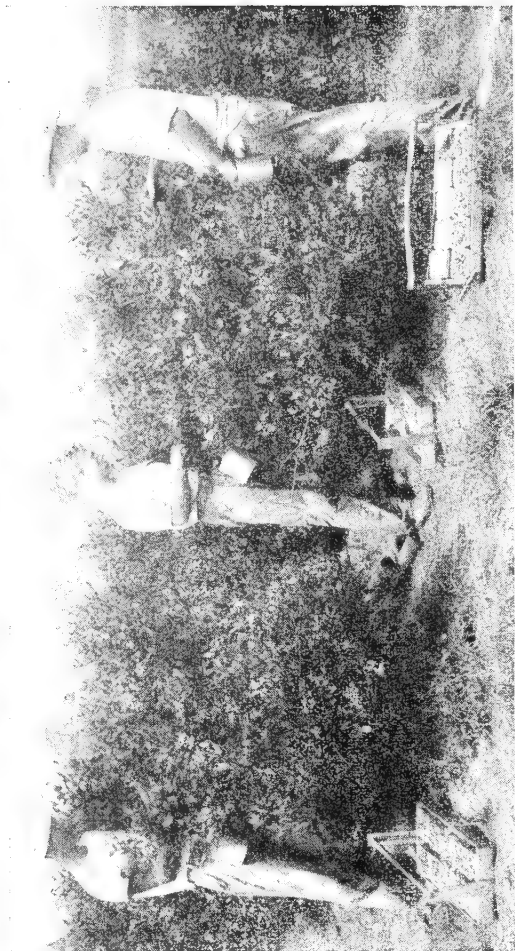
4 3-Year, Ready-to-Bear Bushes — 3 different varieties \$8.00

1 Bag Keith's Acid Peat Humus 1.50

Regular Price, \$9.50

SPECIAL \$8.75
INTRODUCTORY PRICE, ONLY

(NOTE: Bushes and Humus come all in one bag. Sent by Express.)



Picking Keith's Cultivated Blueberries. These bushes are 9 years old and many of them yield as high as 18 pints of beautiful, big berries, and these bushes are not full grown yet.

KEITH'S CULTIVATED BLUEBERRY OFFER No. 2

Ready-to-Bear Blueberry Garden

Gets you berries three years sooner. Complete planting instructions come free. Look for it in package.

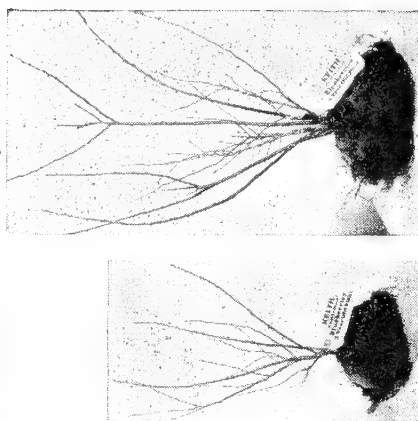
3 5-Year, Ready-to-Bear Bushes in three different varieties \$11.35

1 Bag Keith's Acid Peat Humus 1.50

Regular Price \$12.85

SPECIAL \$11.75
INTRODUCTORY PRICE, ONLY

(NOTE: Bushes and Humus come in same bag Sent by Express.)



3-YR. BUSH

5-YR. BUSH

These two pictures give you an idea of the massive root growth and tops of our field-grown plants. Keith's Blueberry Bushes are all sold by field-grown age.

HERE'S ONE WAY TO HAVE A PERMANENT BLUEBERRY GARDEN

To have a Blueberry garden with marshy conditions, we suggest the following: Dig a hole 10 feet long, 6 feet wide and 4 feet deep, and fill it with the excavated soil mixed with Keith's Acid Peat Humus (1 part soil, 2 parts Humus) or soil from a huckleberry marsh. In this bed set six Cultivated Blueberry bushes. To have berries sooner, use the older bushes. To hold water and keep tree roots and soil water out, cement the bottom and sides to within 1 foot of the top. To water the bed, set six 4-inch tile flush with top of surface and pour rain water into them to keep soil always moist. Mulch the surface with leaf mold, Keith's Acid Peat Humus.

KEITH'S ACID PEAT HUMUS Ideal for Blueberry Growing

This Acid Peat Humus has the right acidity and contains the necessary organic matter and humus ideal for the successful growing of the Cultivated Blueberry. In it they will grow and produce their big, beautiful berries. We recommend it for this purpose. It should be mixed 2 to 1 (in volume) with ordinary soil. The more acid and the more humus in your soil the less Keith's Acid Peat Humus necessary. It is also very beneficial in building a lawn, enriching your garden soil, and the soil around shrubs, roses, etc., and the growing of Strawberries. It's a soil builder and makes plants grow. **Price: 1 1/2-bu. bag, \$1.50; 4 or more bags at \$1.35 per bag.** Sent by express unless otherwise instructed. No discount, not prepaid.



DUNLAP (Early) The Nation's Best Known Berry

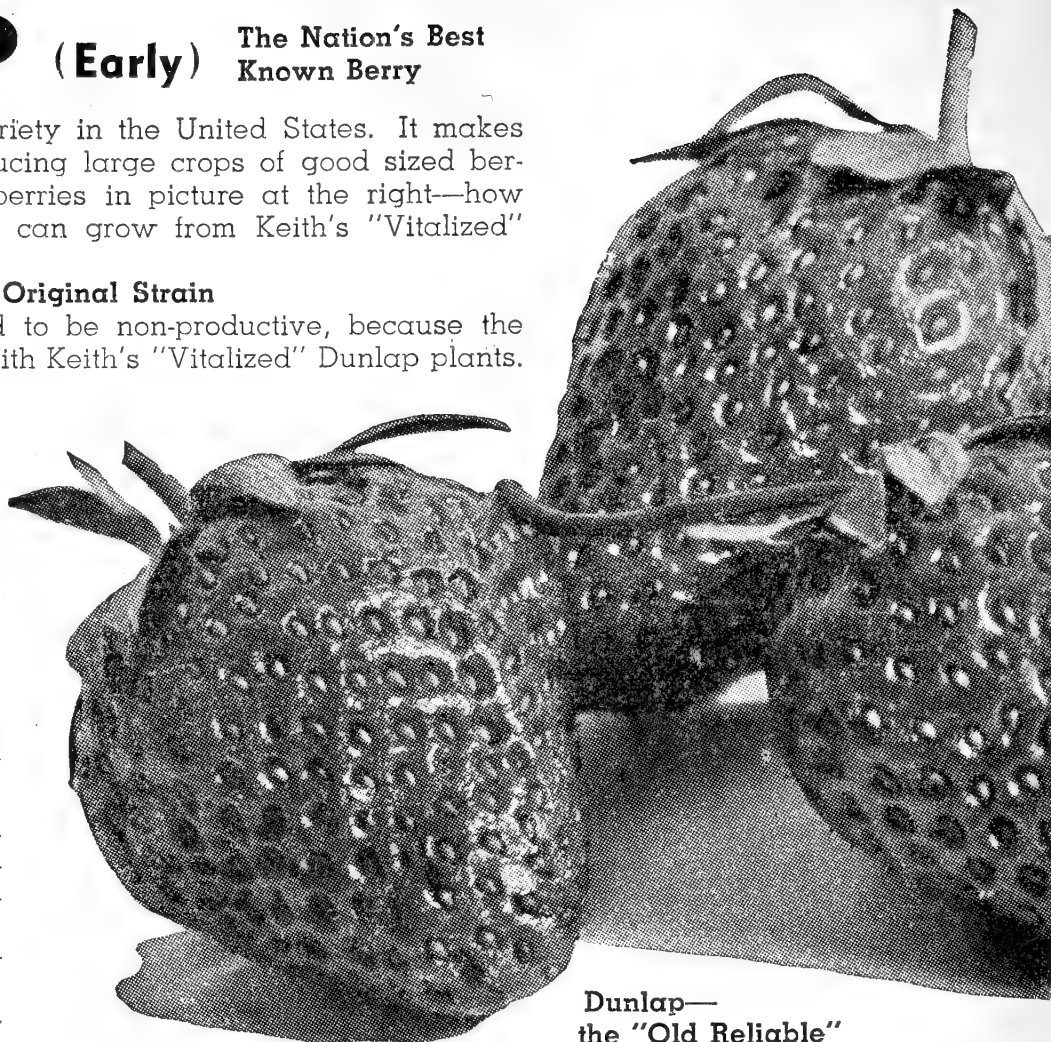
Dunlap is the best known variety in the United States. It makes good wherever planted, producing large crops of good sized berries. Look at these Dunlap berries in picture at the right—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

Like the Original Strain

Some Dunlap plants are said to be non-productive, because the variety is "run out." Not so with Keith's "Vitalized" Dunlap plants. You will find all the original productiveness of the original strain in Keith plants. They bear those enormous crops the variety used to bear. Big delicious berries and lots of them. Set Keith's "Vitalized" Dunlap plants for highest yields.

Why Set Keith's Dunlap?

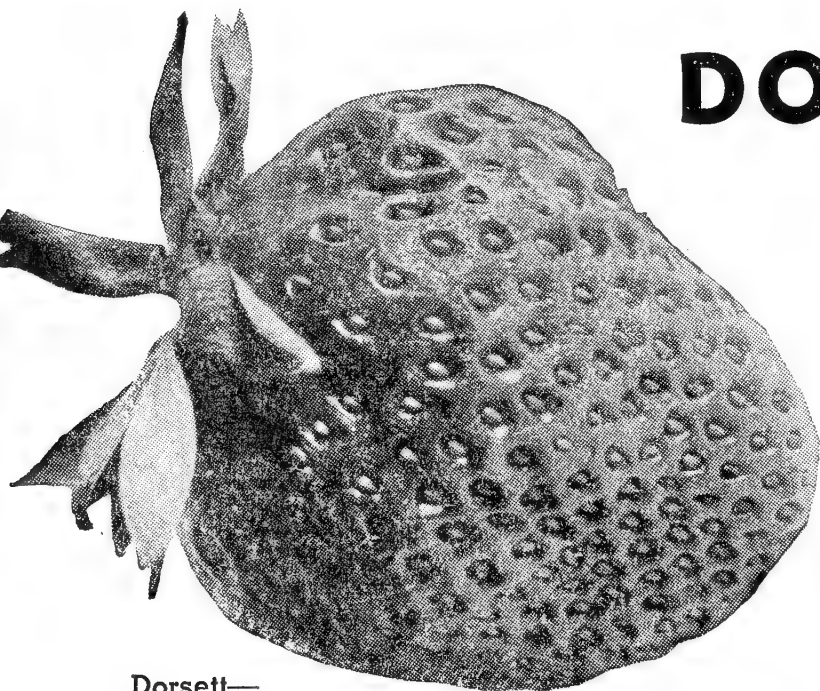
- 1—**DOES** well in any garden soil, reliable for beginners—the everybody's berry everywhere.
- 2—**PERFECTLY HARDY** in northern and western states. Grows well in heavy soils.
- 3—**YIELDS** large crops of uniform berries.
- 4—**MAKES** a good wide picking row of healthy, productive plants.
- 5—**BERRIES** firm, sweet, dark red, ideal for home uses or market. Fine for table use or for canning.
- 6—**PLANTS** not so subject to the common Strawberry diseases.



Dunlap—the "Old Reliable"

Dunlap Prices

25 plants, \$1.15; 50 for \$1.80; 100 for \$3.00; 200 for \$5.60; 300 for \$8.00; 500 for \$9.50; 1000 for \$15.00.



Dorsett—"King of Quality and Flavor"

HERE'S WHAT MAKES DORSETT THE GREAT WINNER IT IS:

- 1—**COLOR.** An attractive, lasting, glossy red.
 - 2—**FLAVOR.** Sweet-perfumed—unlike any other.
 - 3—**SIZE.** Big. Above the ordinary, uniform.
 - 4—**FOLIAGE.** Thrifty, dark green, disease free.
 - 5—**PLANTS.** Hardy, vigorous growers. Plentiful.
 - 6—**FRUITING SEASON.** Early, over a long period.
 - 7—**BERRIES.** Firm, large, uniform, attractive.
 - 8—**YIELDS.** Good, above the ordinary.
- When you set Keith's Dorsett plants you will grow berries that you will call your neighbors in to see, and write the local papers about. **SET KEITH'S DORSETT THIS YEAR.**

DORSETT (Early)

ONE AMONG THOUSANDS

This recently new berry is the result from a cross made by the U. S. Department of Agriculture between the Premier (one of our leaders) and Royal Sovereign (a leading Strawberry from England). It was selected from thousands of other seedlings from this cross as the "best of the lot."

Dorsett's Flavor, Size, Color Wins Everybody

As soon as berry growers began to fruit the Dorsett, its wonderfulness spread like wildfire, everybody was wanting this new berry; the clamor for DORSETT is still on. WHY? Because anyone who grows Dorsett and tastes those big sweetly perfumed berries wants more of them. So do their neighbors. Folks, if you're wanting a winner in the Strawberry family, choose Dorsett. Grow, taste, sell Dorsett and you'll never be without them. One bite into a Dorsett sells the whole crop.

Prices

25 plants, \$1.30; 50 for \$2.10; 100 for \$3.75; 200 for \$6.25; 300 for \$8.75; 500 for \$10.50; 1000 for \$18.00.

PREMIER Our Earliest Berry

Productive, Moneymaker

BERRIES 28 DAYS FROM BLOSSOMS

Set Keith's Premier plants and you will be on the early market 8 to 10 days ahead of your neighbors. Early berries bring big prices, you know. It takes only about 28 days after Premier plants blossom until you begin to pick ripe berries.

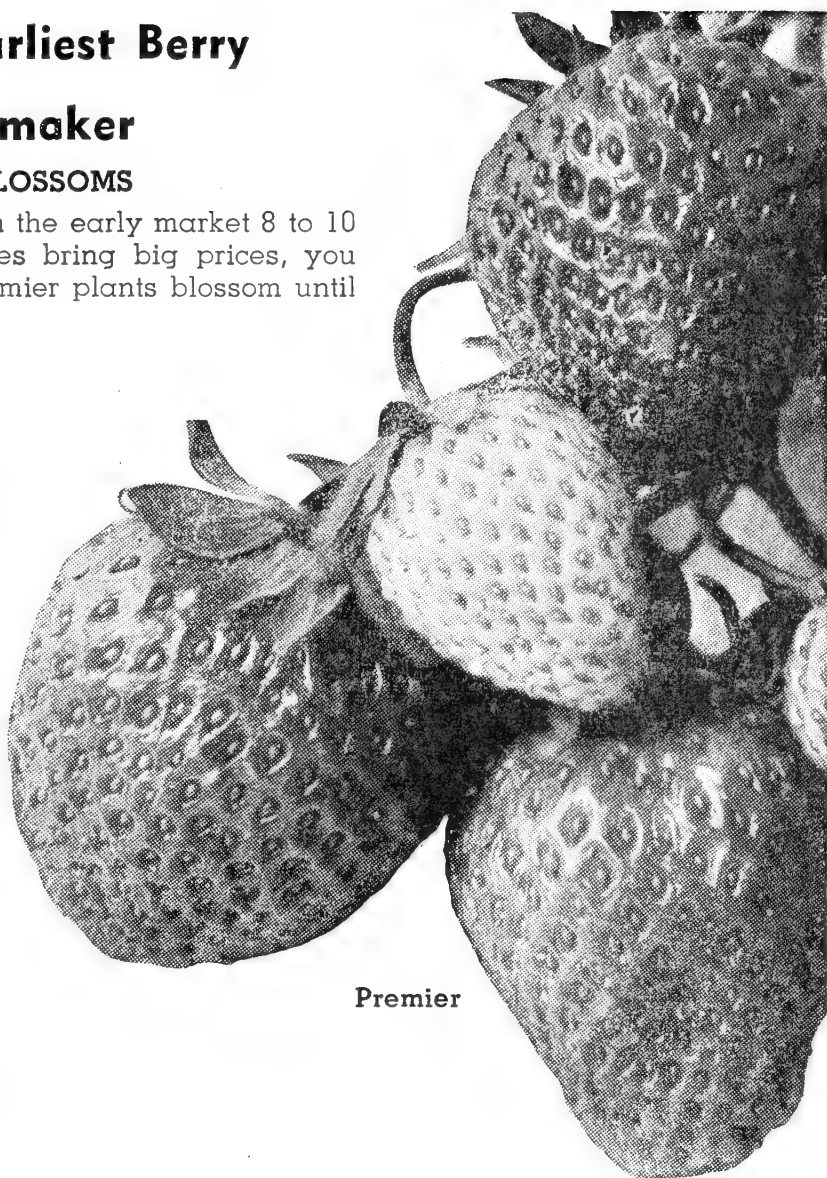
PRODUCES LARGE YIELDS

Keith Premier plants often yield over 2 quarts of attractive berries for each plant set. Think of picking 18,000 to 24,000 quarts per acre. This can be done on one acre of average strawberry soil when set with Keith's Vigorous Productive Premier.

What You Can Do With 100 Keith's PREMIER PLANTS

1. Pick 150 to 300 quarts of rich, juicy, ripe berries.
2. Set one row at least 150 feet long, 2 rows 75 feet.
3. Have enough berries for your family, some to can.
4. Will supply you berries at less than 2c per quart.

PRICES: 25 plants, \$1.30; 50 for \$2.10; 100 for \$3.75; 200 for \$6.25; 300 for \$8.75; 500 for \$10.50; 1000 for \$18.00.



Premier



Keith's
Super-Mastodon
(Everbearing)

Keith's Everbearing SUPER-MASTODON 9 REASONS WHY

Keith's Super-Mastodon Plants Win
You Can't Beat Them

1. Brings you cash 60 to 90 days after planting.
2. Bears well in garden or field culture.
3. Grows and bears big crops in garden soil.
4. Berries largest of any known everbearer.
5. Bears 3 crops instead of one—fall, next spring and fall.
6. Berries sweet, highly flavored, not soft.
7. Produces big, sweet berries from July to November.
8. Bears well next spring at usual strawberry time.
9. Can be grown in a barrel. See page 23.

PRICES:
25 for \$2.00
50 for 3.10
100 for 5.75
200 for 10.25
300 for 13.75
500 for 19.50

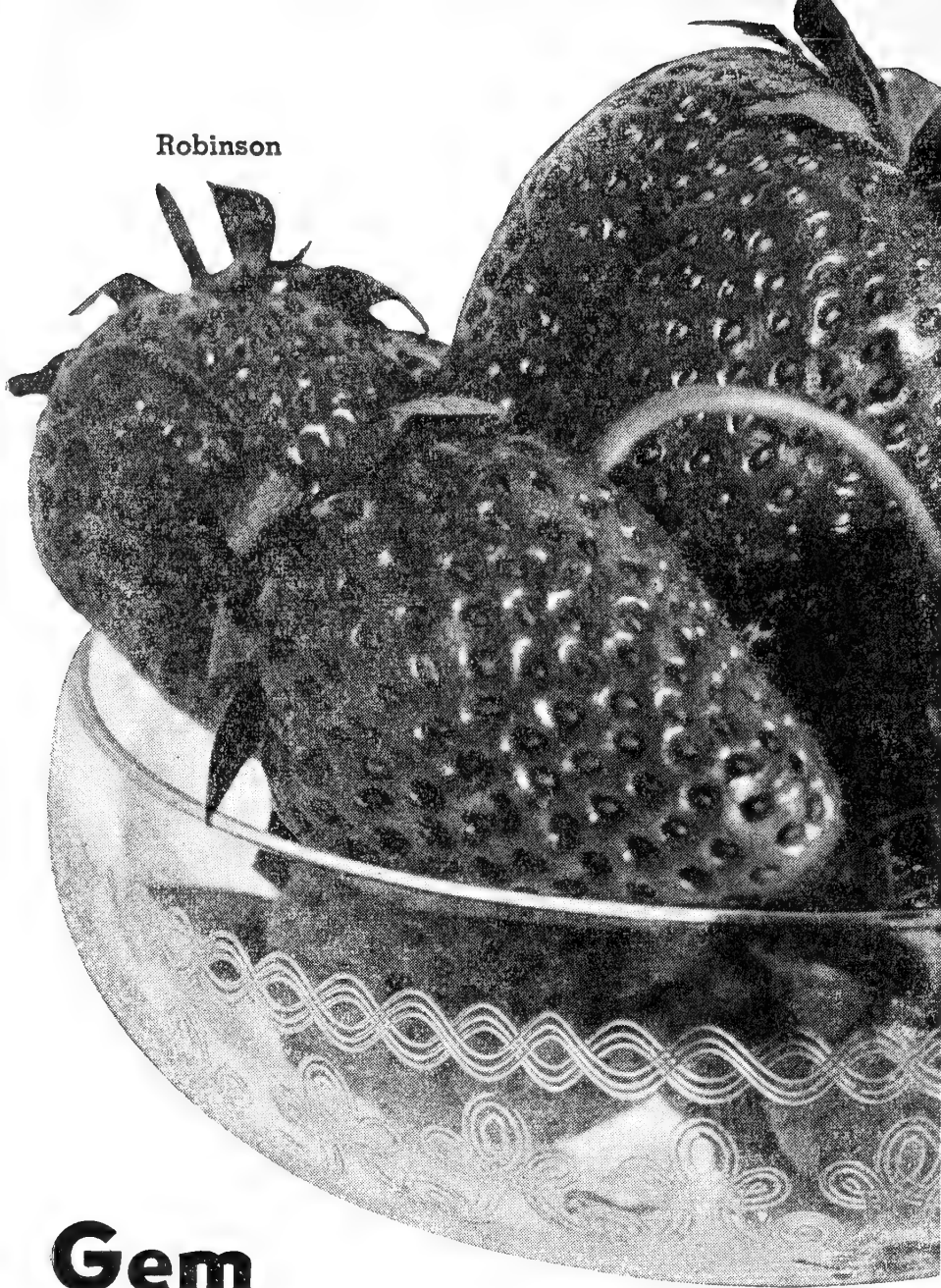


Make Quick Money With Keith's Super-Mastodon Plants

Give Keith's Super-Mastodon plants all they want to "eat and drink" and they certainly will bear a lot of berries for you. They begin to bring you in money in 60 to 90 days after you set them out and bring top-notch prices. Here's what they can do for you:

\$60 from a bed 33x35—M. Marshall (Mich.).
350 quarts from 300 plants—P. R. Amber (Calif.).
\$213 from 1/10 Acre—J. Barlow (Mich.).
\$380 from 1/4 Acre—Mr. Parrish (Mich.).
300 plants supply family of 8—M. Kurtz (Ohio).
576 quarts per acre per day (\$216)—Keith's record.
\$20 from small bed (200 plants)—W. Jones (Pa.).

Robinson



The Giant Robinson

A New Spring-bearing Strawberry

Berries—

- - - Large, sweet
- - - Bright attractive red
- - - Firm, even texture
- - - Productive
- - - Uniform in size and color

Although recently introduced, this attractive new berry has proved itself to be a more valuable berry than the Premier because it is more productive, berries average larger, sweeter and ever so much better for preserves, canning, etc. Outsells all other Strawberries on the Benton Harbor market. We know you will be more than pleased and surprised with this new berry. The best Strawberry growers are planting it for their money maker.

Prices: 12 plants, \$1.00; 25 for \$1.90; 50 for \$3.00; 100 for \$5.25; 200 for \$9.50; 500 for \$18.00.

Gem

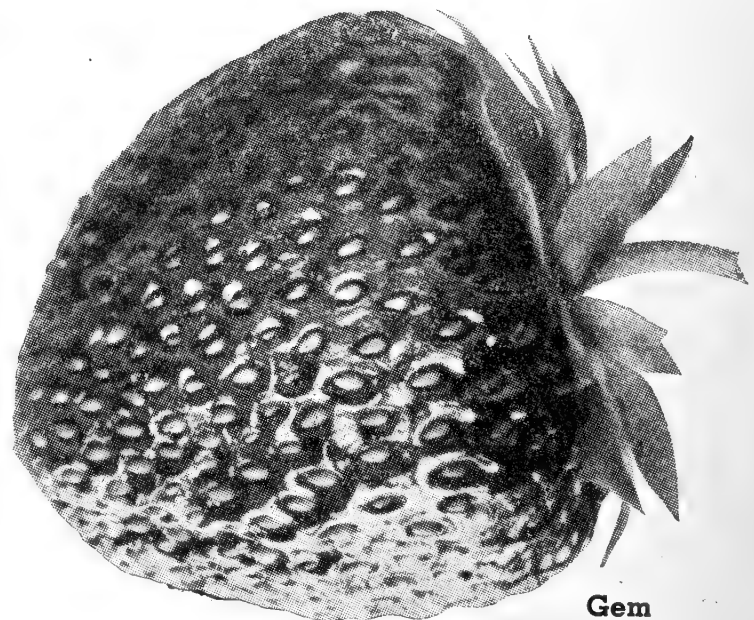
This variety, an everbearer, begins to produce its attractive berries in early August and continues until freezing weather in the fall. Unlike many other everbearers, Gem always produces lots of runner plants, thus making a wide fruiting row.

HERE ARE SOME HIGHLIGHTS ON GEM

- 1—**BERRIES** good size, uniform shape, firm, hold color, and ship well.
- 2—**PLANTS** vigorous, thrifty growers, numerous.
- 3—**FLAVOR** slightly sub-acid, rich, lasting.
- 4—**BEARS** in August until snow falls.
- 5—**BERRIES** red all over (no green ends).

You'll find Keith's Scarlet Gem that snappy, attractive everbearer that people like.

Prices: 25 plants, \$1.90; 50 for \$3.00; 100 for \$5.50; 200 for \$10.00; 300 for \$13.50; 500 for \$18.50.

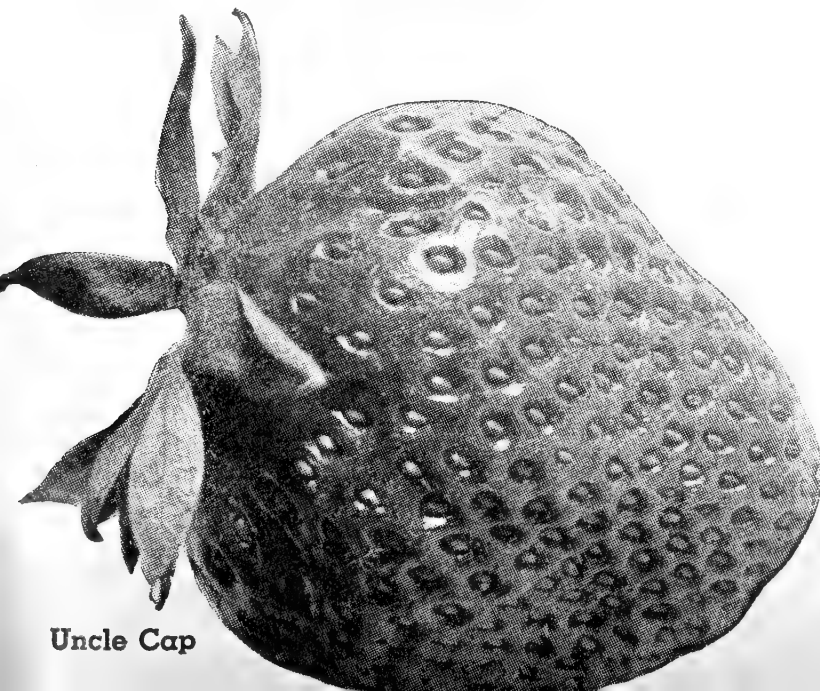


Gem

Uncle Cap

This new variety was the sweetest and most suitable SHORTCAKE BERRY out of 5000 seedlings, the same 5000 seedlings from which we selected the Kanner King. If you are wanting a berry that takes scarcely any sugar, set Uncle Cap, for the berries are very sweet. They are very large, attractive. Plants large, strong growers. Fine for garden culture.

Prices: 12 plants, \$1.00; 25 for \$1.90.



Uncle Cap

Keith's Black Raspberries

At Less Than 3c Per Quart

Why be without all the fresh black Raspberries you need when 25 of Keith's plants will supply them at less than 3c per quart? Set 25 plants this spring in your garden or along the yard fence, then pick all the fresh berries you need.

CUMBERLAND (Midseason)

This is the best market and canning black Raspberry grown. It's very productive under garden or field culture, will bear big crops where others fail, and the berries are always large and fleshy (not seedy as you often find black Raspberries). The canes are strong and sturdy, do not break down under their berry load. They don't winter-kill. You will always have plants of large, fleshy, well flavored Raspberries when you set Keith's Cumberland. **Prices: 6 plants, \$1.00; 12 for \$1.75; 25 for \$3.25; 50 for \$4.50; 100 for \$7.50.**

MORRISON (Early to Midseason)

**A New, Profitable, Productive Black Raspberry
Largest Berries in Black Raspberry Family**

Berries very large, beautiful glossy jet-black, juicy, highly flavored, not seedy. Excellent for table uses, jams, jellies, etc. More disease-free than other varieties. Long fruiting season—still fruiting after others are through. Thrifty, fast grower. Order early for our supply of plants is limited. **Price: 1-year plants, 6 for \$1.25; 12 for \$2.25; 25 for \$4.00.**

Keith's RED RASPBERRIES

Inspected twice by State Inspectors. Vigorous, exceedingly healthy and very productive. We list only 2 leading varieties. Takes only 25 plants to produce all the berries you'll need for family of three to five.

LATHAM (Midseason)

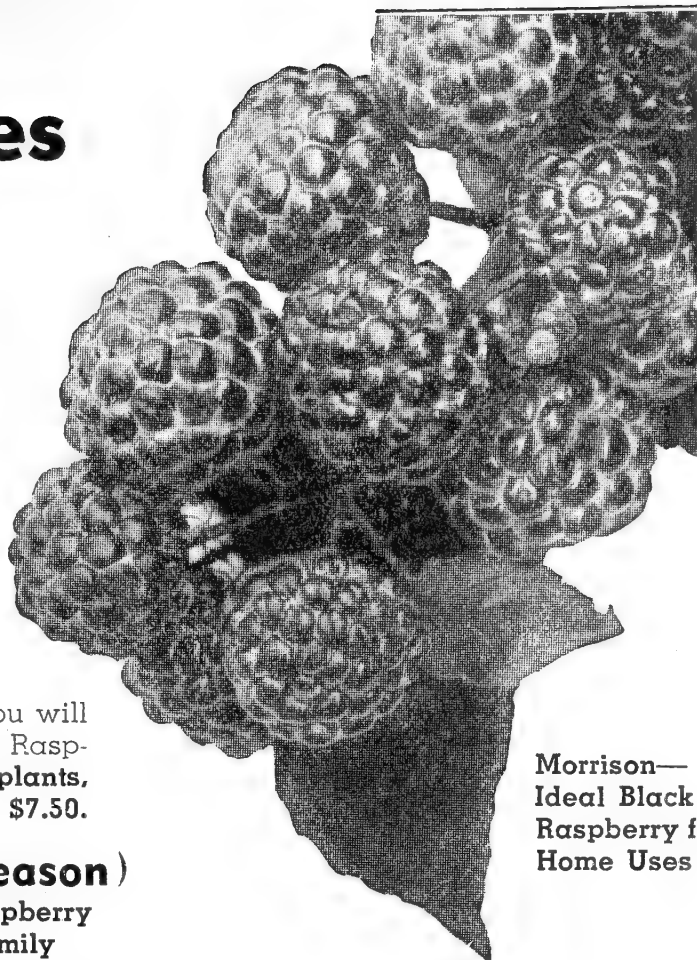
Leading Commercial Variety

Latham is very productive, hardy, and a good thrifty grower. This makes it a commercial leader. I'm sure there are more Latham planted for commercial picking than all other varieties. **Prices: 6 plants \$1.00; 12 for \$1.75; 25 for \$3.25; 50 for \$4.50; 100 for \$8.00.**

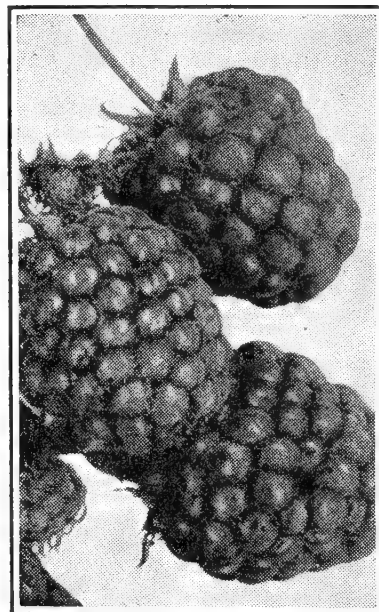
CHIEF (Early)

Ideal for Home Uses — A Sweeter Lasting Flavor

Comparatively NEW variety, liked by all those who have fruited it. Berries not as large as the Latham but sweeter, have a much more lasting red color and a richer raspberry flavor. These are what make Chief a dandy home berry. It's from 7 to 10 days earlier. Canes strong, hardy. **Prices: 6 plants \$1.00; 12 for \$1.75; 25 for \$3.25; 50 for \$4.50; 100 for \$8.00.**



**Morrison—
Ideal Black
Raspberry for
Home Uses**

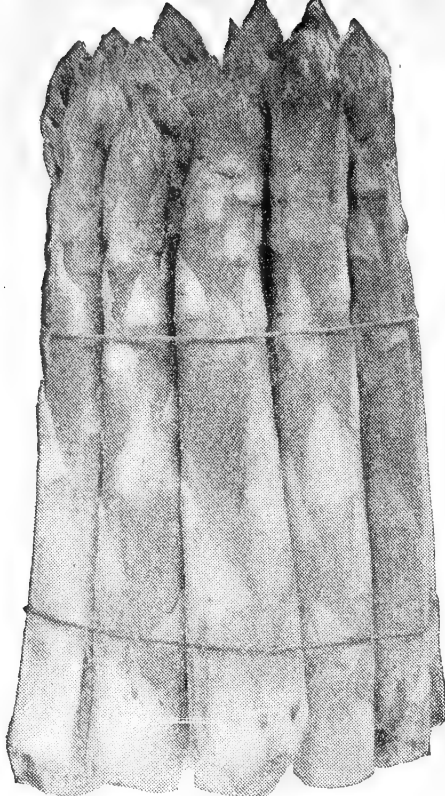


PLEASE NOTE — IT'S FOR YOU Read Carefully Before and When Ordering

You know circumstances have come up since we mailed you our Berry Book last year that is and will affect you, us and everybody. This makes it necessary for all of us to co-operate and work together to get things done. This is why we are taking up this space, as valuable as it is, to ask your co-operation in handling, packing, and shipping your order this season. And YOU CAN HELP a lot, believe me, by following out the suggestions listed at right. We are doing our best to adjust our business to the times, and believe you will do what you can also.

Here's What WE Ask You to Do:

- 1—Order early to avoid delay in getting your order out on time.
- 2—Use our Order Blank. Fill in all information asked for. This is VERY IMPORTANT.
- 3—Be sure your name and address are written plainly.
- 4—Recheck your order for mistakes in varieties, money sent, postage, etc.
- 5—Make your letters short and to the point. Long, rambling letters are always confusing, take up valuable time, and require more writing.
- 6—If it's necessary to write us about your order, or order a second time, BE SURE TO RETURN the green card we sent you in acknowledging your order. VERY IMPORTANT.
- 7—Read carefully Page 22 in this Berry Book.



Mary Washington Asparagus

ASPARAGUS PRICES

	1-yr.	2-yr.
25	\$1.75	\$2.50
50	2.75	4.00
100	4.50	7.00
200	6.00	
500	12.00	
1000	22.50	

RHUBARB PRICES

	1-yr.	2-yr. clumps
6	\$1.00	\$2.35
12	1.50	4.50
25	2.25	7.00
50	4.50	
100	6.00	

ASPARAGUS — \$1,000 per Acre

Grow asparagus and harvest as much as \$1000 per acre. It's an early spring cash crop, bringing money in early spring. One planting lasts a lifetime. We list the Mary Washington, a thrifty, thick grower with long, heavy, tender stalks. An excellent variety for home or field uses. **Prices below.**

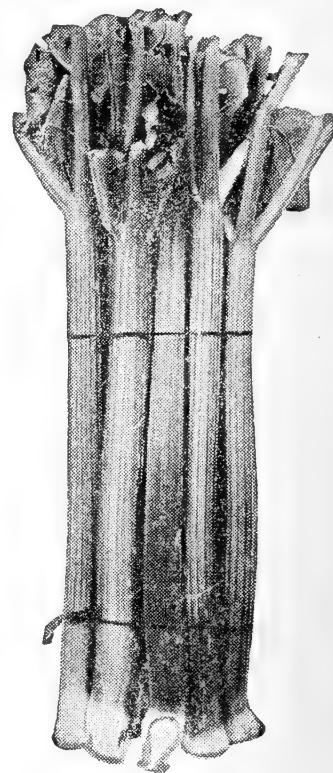
RHUBARB

Everybody likes rhubarb sauce and pies and the rhubarb is so easily grown. It takes the place of fruit on the family table at a time when fruit is costly. The Victoria variety we are offering this season has real red stalks, the kind that make those attractive pies and sauce. We have clump plants for you this year—will supply cutting stalks second year. **Prices below.**

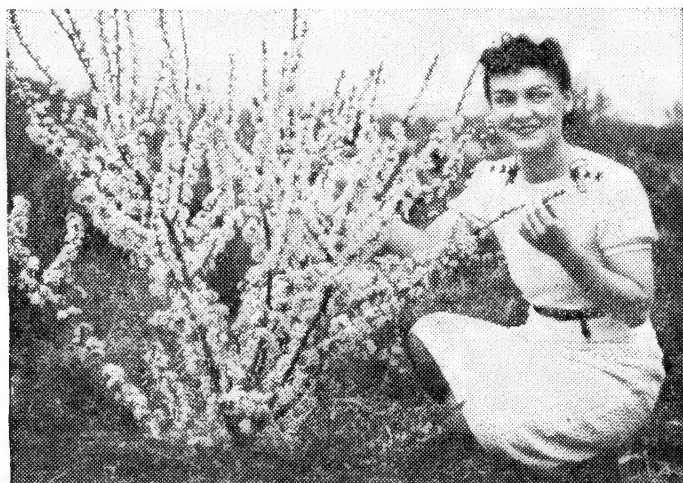
PLANTING INSTRUCTIONS

Asparagus: Dig trench 12 inches deep, 16 inches wide in well drained location. Fill trench half full with top soil mixed one-third with rich compost or well-rotted manure. Pack well, then spread roots out flat on this flat surface and cover them with 3 inches of the soil mixture. As the asparagus tops (shoots) come up fill in the remainder of the trench. Space roots (plants) 12 to 16 inches apart in trench. For winter mulch, cover the bed with compost, barnyard manure, or chicken manure, to be raked off in early spring.

Rhubarb: Follow same instructions as for asparagus except set plants 24 inches apart and not so deep.



Victoria Rhubarb



Makes a Beautiful Flowering Shrub in Spring

A Two-Way Bush

Hansen's New Improved Bush Cherry is a two-way bush: (1) a beautiful, attractive flowering bush in the spring; (2) a useful, productive bush in the late summer, loaded with useful black Cherries.

Blooming Size Bushes

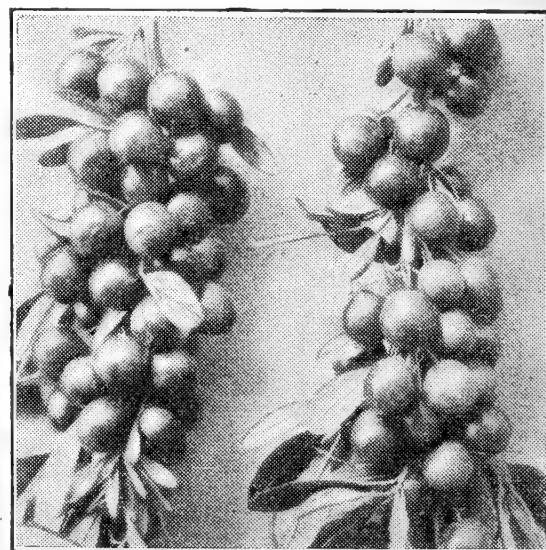
This year Keith offers you flowering and fruiting size bushes, three and four years old. Why wait a year or more to enjoy the beautiful, white flowers and the useful black Cherries of this Bush Cherry? Set Keith's 3- and 4-year bushes and you will have flowers and Cherries this coming spring and summer.

Prices—All Blooming and Fruiting Size:

3-Year Bushes Each \$0.75; 3 for \$2.10; 5 for \$3.25
4-Year Bushes ... Each \$1.25; 3 for \$3.00; 5 for \$4.50

BLACK CHERRIES from BUSHES Hansen's New Improved BUSH CHERRY

Easy to grow, hardy, always produces. Can be used as a hedge, planted alone, or among other shrubs. Beautiful when in bloom. Yields lots of black, Plum-shaped Cherries. Delicious for pies, jams, etc., like tree Cherries. Set about 3 feet apart. Keep pruned like shrubs.



Branches Loaded With Black Cherries. Hansen's Bush Black Cherries are Useful for Pies, Jellies, etc.

New Grape Fredonia

- Early
- Productive

A new Grape produced by the N. Y. Experimental Station. At last we have a real good early blue-black Grape. With its production, vigor, quality and beauty, Fredonia is replacing all other blue Grapes.

Fredonia is a brand new leader in the "Grape Family," yet one that has been tested and fruited to prove it is a remarkable variety.

- 1—From 7 to 10 days earlier than Concord.
- 2—Productive. In many tests out-yielding the Concord.
- 3—Begins to fruit second summer.
- 4—Hardy, doesn't winter-kill.
- 5—Bunches very compact and attractive.
- 6—Has a sweet pleasing flavor.
- 7—Brings top prices in markets and stores.

BEST FOR HOME USE

Its sweet, delicious flavor makes it the best for table use, and for making jelly, grape juice, pies. It is ahead of many of the Grapes suggested for home use. We have fruited Fredonia for four years and have seen it fruiting for six years and know it to be a very good and profitable variety. Its earliness, its attractiveness and its flavor makes it a winner with everyone.

Sells for twice the price of other blue Grapes.
Brought highest prices of any blue Grape on Benton Harbor Fruit Market.
They are simply GRAND.

	FREDONIA PRICES					
	Each	3	10	25	50	100
1-Year, No. 1	\$.035	\$1.00	\$3.00	\$ 7.00	\$13.50	\$25.00
2-Year, No. 1	.50	1.35	4.75	11.00	20.00	35.00
3-Year, Extra large.	.75	2.00	6.00			

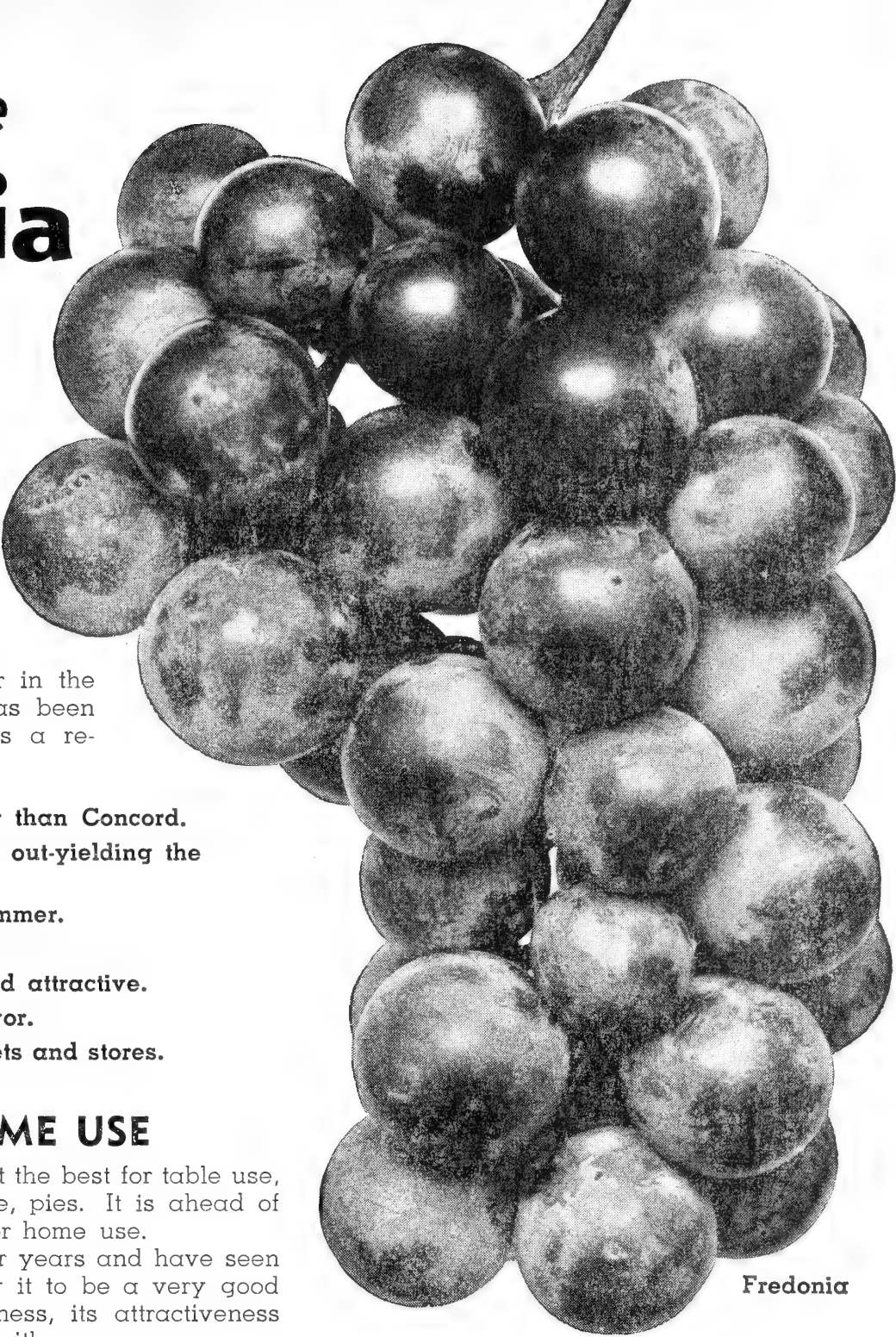
(Write for prices on larger quantities.)

NIAGARA (White.) This is the "Old Reliable" white Grape, with those large, juicy, sweet berries that satisfy your Grape wants. Ideal for "white" Grape juice, jellies, jams, and for eating fresh from the vines. Bunches very compact, large, heavy. Sure to bear every year. See prices below.

CONCORD (Blue.) Here's another old standby. Very hardy, good grower, productive every year. The leading commercial variety. However, the Fredonia is becoming as popular, but it is an early Grape, and out of the way by the time the Concord ripens. See prices below.

PRICES:	Each	3	5	10	25	50	100
Concord, 2-Year, No. 1	\$.035	\$1.00	\$1.45	\$2.70	\$6.25	\$11.00	\$20.00
Niagara, 2-Year, No. 1	.35	1.00	1.50	2.90	6.50	12.00	22.50

(Write for prices on larger quantities.)



Fredonia

SPECIAL GRAPE OFFER

3-Year-Old Fredonia Grape Plants, Bearing Age. Each 75c; 3 for \$2.00; 10 for \$6.00; 25 for \$13.75.
3 for \$1.75

Keith's NEW Chrysanthemum GOLDBANK

Deep Golden Yellow.
Low, Bushy Growth.
Blooms in 70 Days.

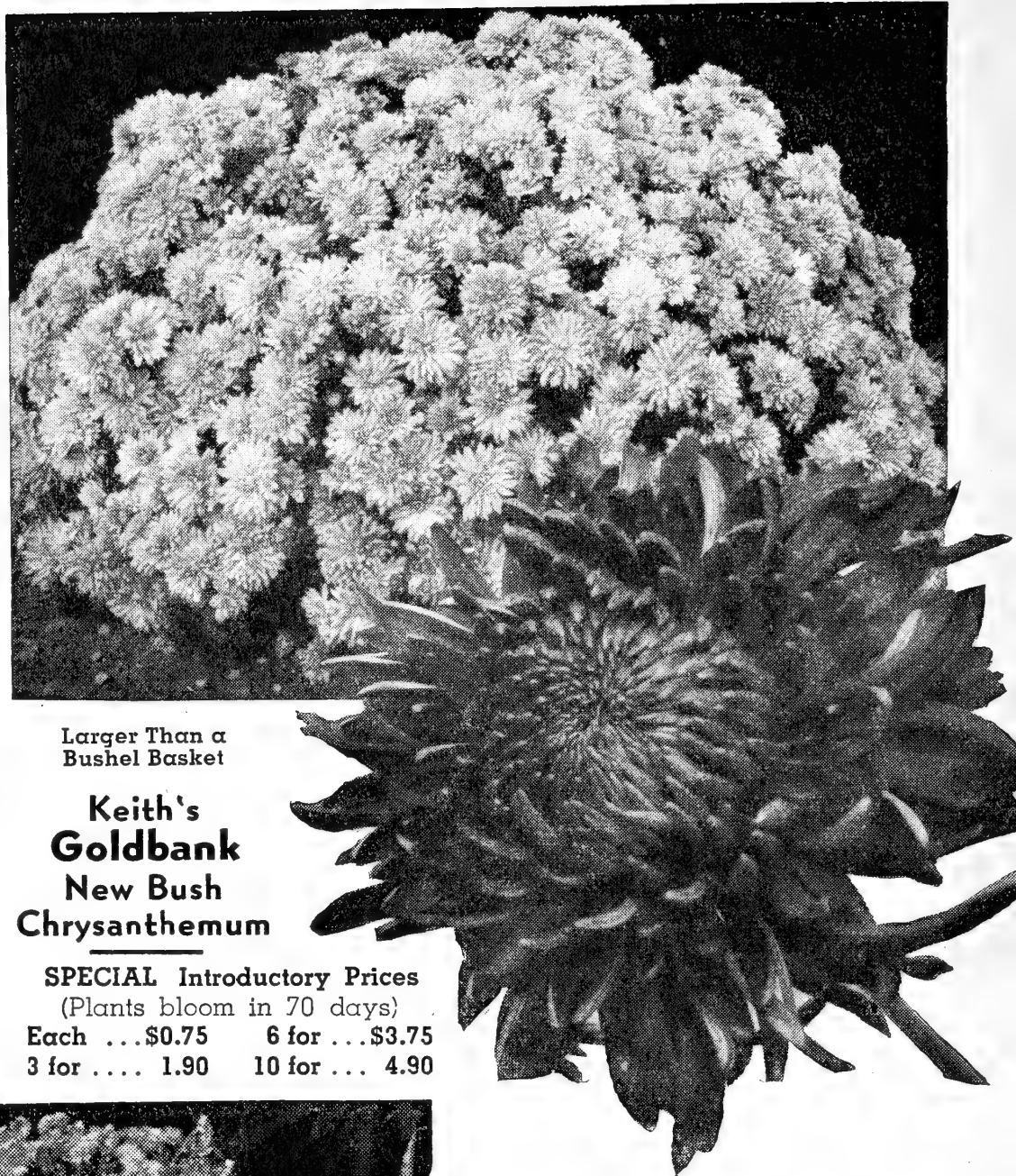
This new "Mum" was developed and is grown exclusively by Keith. It is from Korean stock, selected from among 1500 other Korean seedlings for its valuable deep golden yellow color; its hardiness, and its long blooming period (10 weeks). Its growth and blooming habits are like Keith's Azaleamums. It's a true "cushion type."

Color. Deep golden yellow color shading to a deeper red-orange in the center. Very lasting color. Opening buds have a reddish orange tinge resembling rosebuds.

Flowers. Very double to semi-double with slightly curved petals. Very lasting. Over 2 inches across.

Blooming Period. Begins in late August and continues for 12 weeks, long after freezing weather in November. We had plenty of Goldbank blooms after Thanksgiving this year.

Bush Growth. Goldbank has a very bushy, round, "ball-like," dense growth like the "cushion mums" or our Azaleamums. 24 inches tall. Many bushes can't be covered with a bushel basket. Very hardy, doesn't winter-kill. Goldbank is an outstanding low-growing, bushy "mum."

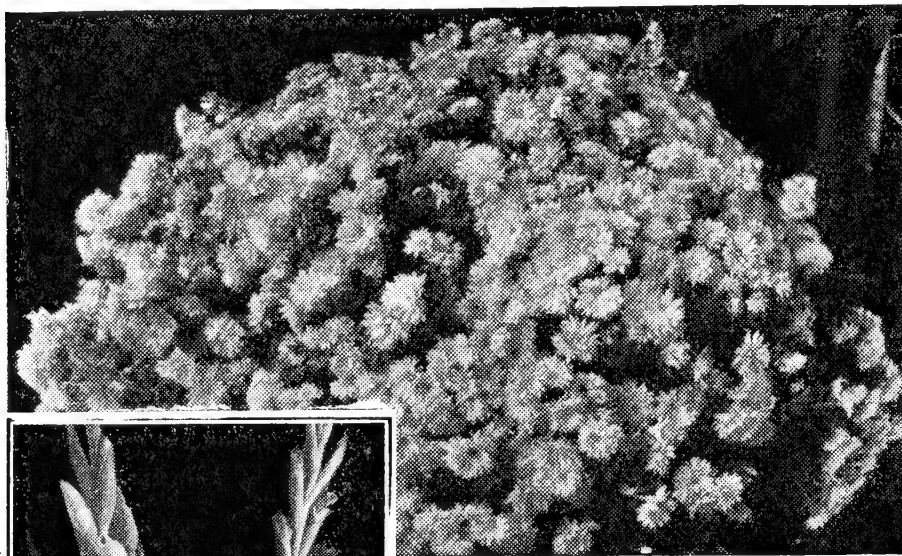


Larger Than a
Bushel Basket

Keith's Goldbank New Bush Chrysanthemum

SPECIAL Introductory Prices
(Plants bloom in 70 days)

Each ...\$0.75 6 for ...\$3.75
3 for 1.90 10 for ... 4.90



Keith's Ameliamums.
Note the Masses of Blooms.

Keith's Ameliamums

Blooms in 90 Days.

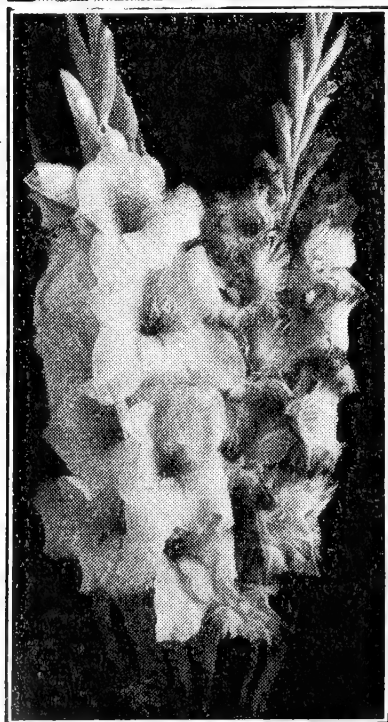
These are the "cushion" type of 'mums, growing into a ball-shaped plant as large as a bushel basket and massed over with flowers. Bloom in August. We offer them in four colors.

RED. A deep maroon to brighter red. Flowers over 2 inches across. 50c each; 3 for \$1.25.

YELLOW. Bright to orange-yellow with deep yellow centers. A solid "ball-of-blooms" 2 feet across. 45c each; 3 for \$1.25.

PINK. Double, dark apple-blossom-pink. Very profuse bloomer. Early. 35c each; 3 for 90c.

BRONZE. Deep golden bronze, with darker centers. Heavy bloomer. Early. 35c each; 3 for 90c.



Giant Gladiolus Collection

Many Kinds — Many Colors

Made up of real beauties, not "every-old-kind" so often found in "collections." Showy, large-flowered, newer kinds selected for you when "Glads" were in bloom. The kind you will call your friends in to see. Made up of prize winners that sold for \$1.00 per bulb when introduced.

100 BULBS, 10 Different Kinds, ONLY \$6.50. Postage as per 100 Strawberry plants. If your space can use only half this collection, send \$3.50 for 50 bulbs.

100 BULBS (Extra Large) Only \$6.50

SPECIAL OFFER

Keith's Ameliamums bloom all late summer and fall. Four colors: Pink, Bronze, Yellow, and Red.

3 plants each of 4 colors—12 plants in all—for ONLY

\$4.00

(Add 12c for postage)

JAPS and RATS

Our Enemies

The "boys over there" will get rid of the Japs. You can help get rid of the home enemies by feeding them this sure "Rat and Mouse Killer."

Help
Win
the
War

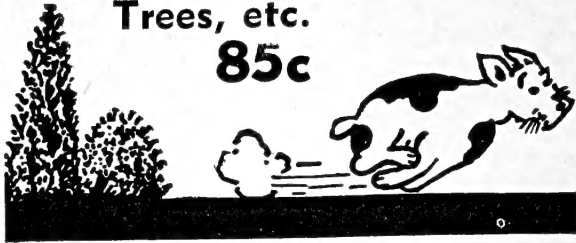


We farmers hear a lot about raising more food to help win the war. How about you helping save this food by killing off rats that eat and destroy so much of it? Rats destroy millions of dollars worth of food every year. Help stop this waste by feeding rats and mice this sure killer. Invest a few cents and do your part. **Price, enough for 200 rats, \$1.00.**

"Dogzoff"

Eliminates the Dog Pest
Keeps Dogs Away from Flowers,
Trees, etc.

85c



"DOGZOFF"

Dogs Don't Hang Around
Where You Put "Dogzoff"

"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbits injury; keeps cats away from bird cages. Doesn't injure furniture, etc. **Price, 85c per pkg.**

Information for Customers

- 1.—**USE ORDER BLANK**, filling in all information.
- 2.—**ORDER EARLY**. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice of varieties, and benefit by our discounts.
- 3.—**SHIPPING SEASON** from late March until late May, depending on season. Also in fall after we have had cold enough weather to harden plants.
- 4.—**PLANTING SEASON**. Set plants early as you'd make early garden and from then on until after corn-planting time. (When oak leaves are about size of squirrel's ears.)
- 5.—**REMITTANCE**. Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, Bank Drafts, etc. Letters containing Currency should be REGISTERED. C. O. D. shipments will be made if one-third is sent with order.
- 6.—**YOUR PROTECTION**. We guarantee safe arrival, but do not hold ourselves responsible for negligence or damage in transit. We replace orders to the extent of damage or loss if customer sends within five

days statement from Exp. Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and strawberry plants after May 15th.

7.—**EXPRESS SHIPMENTS** now have a special cheaper rate for strawberry plants. This makes Express shipments cheaper than Parcel Post on most orders, and besides Express shipments are always insured against damage or loss. This costs extra by Parcel Post. By Express plants travel better as they are not in tight closed mail bags. They have plenty of ventilation and are not so subject to heating. We suggest, when possible, have your shipments come by Express.

8.—**PARCEL POST SHIPMENTS**. Small orders can be sent as cheap by Parcel Post, especially into States in Groups 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured. This costs extra. The Parcel Post tables give postage to add. See bottom of page.

STATE GROUPS for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

- Group No. 1** includes Mich., Ohio, Ind., Ill., Wis.
Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., Tenn., Ky., Md., D. C.
Group No. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H., Vt., Mass., R. I., Conn.
Group 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your State is in, then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

Read Bottom Page 17 Before Making Out
Your Order

PLANTS REQUIRED PER ACRE

	Width of Row	Plants in Row	Plants Per Acre
Strawberries (field culture)	3 ft. 8 in.	18 in.	8,000
(garden culture)	3 ft.	18 in.	9,700
Evbr. Stbry. (field)	3 ft.	16 in.	11,000
Evbr. Stbry. (garden)	3 ft.	12 in.	14,500
Red Raspberries	6 ft.	3 ft.	2,400
Black Raspberries	7 ft.	3½ ft.	1,800
Grapes (light soil)	8 ft.	10 ft.	540

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less.....	12c	21c	31c	47c
For each additional 100 plants or less	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less	17c	28c	41c	65c
For each additional 100 plants or less	12c	21c	31c	60c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	15c	23c	33c	52c
For each additional 50 plants or less	9c	14c	25c	47c
Shrubs, Roses, 2-yr., Grapes, 2-yr., transplants—25 plants or less	12c	21c	31c	47c
For each additional 25 plants or less	8c	14c	24c	40c

Keith's Everblooming ROSE OFFER

4 Different Varieties—4 Different Colors

ALL ARE 2-YEAR, FIELD-GROWN BUSHES
WILL BLOOM THIS YEAR

Special Rose Offer

4 Bushes—1 Each Variety

Only \$3.20

2 OFFERS—8 BUSHES

2 of Each Variety—\$5.95



Red

Pink

Salmon-Yellow

Scarlet-Crimson

Roses This Summer and Fall

We supply 2-year, field-grown bushes in this Everblooming Rose Offer—bushes that will bloom this season. The bushes come properly pruned for planting.

Keith's Thornless Boysenberry A New Giant Truly Thornless Boysenberry

This New Boysenberry is the result of a cross between the Loganberry, the Blackberry, and the Raspberry, and has inherited the best qualities of each. And the berries are mammoth in size, many over 2 inches long.

This New Giant Boysenberry—

- 1—Is entirely thornless.
- 2—The berries are sweet, dark maroon-red, with an excellent, pleasing flavor.
- 3—It's as easily grown as Blackberries.
- 4—Very productive—mature plants produce around 10 quarts of berries.

(NOTE: For further information, etc., see the inclosed Colored Folder, also back page of this book for prices.)

CULTURAL DIRECTIONS

Space rows 6 feet apart (field culture 8 feet). Set plants 6 feet apart in row (field culture 8 feet). Allow young canes to run on ground during summer, training in the row. In fall, as a precautionary protection in zero climates, cover the vines lightly with straw (hold in place with some soil). In the spring when buds begin to "shoot", remove the mulch and tie the canes to wires stretched over posts 3 feet above ground. Cut out old vines as soon as fruiting is over, remove and burn. Allow the oncoming young vines to run on ground and handle them in fall as mentioned above.

Keith's Thornless Boysenberry

6 1-Year Plants

Only \$1.50

(Postage same as Black Raspberry.)

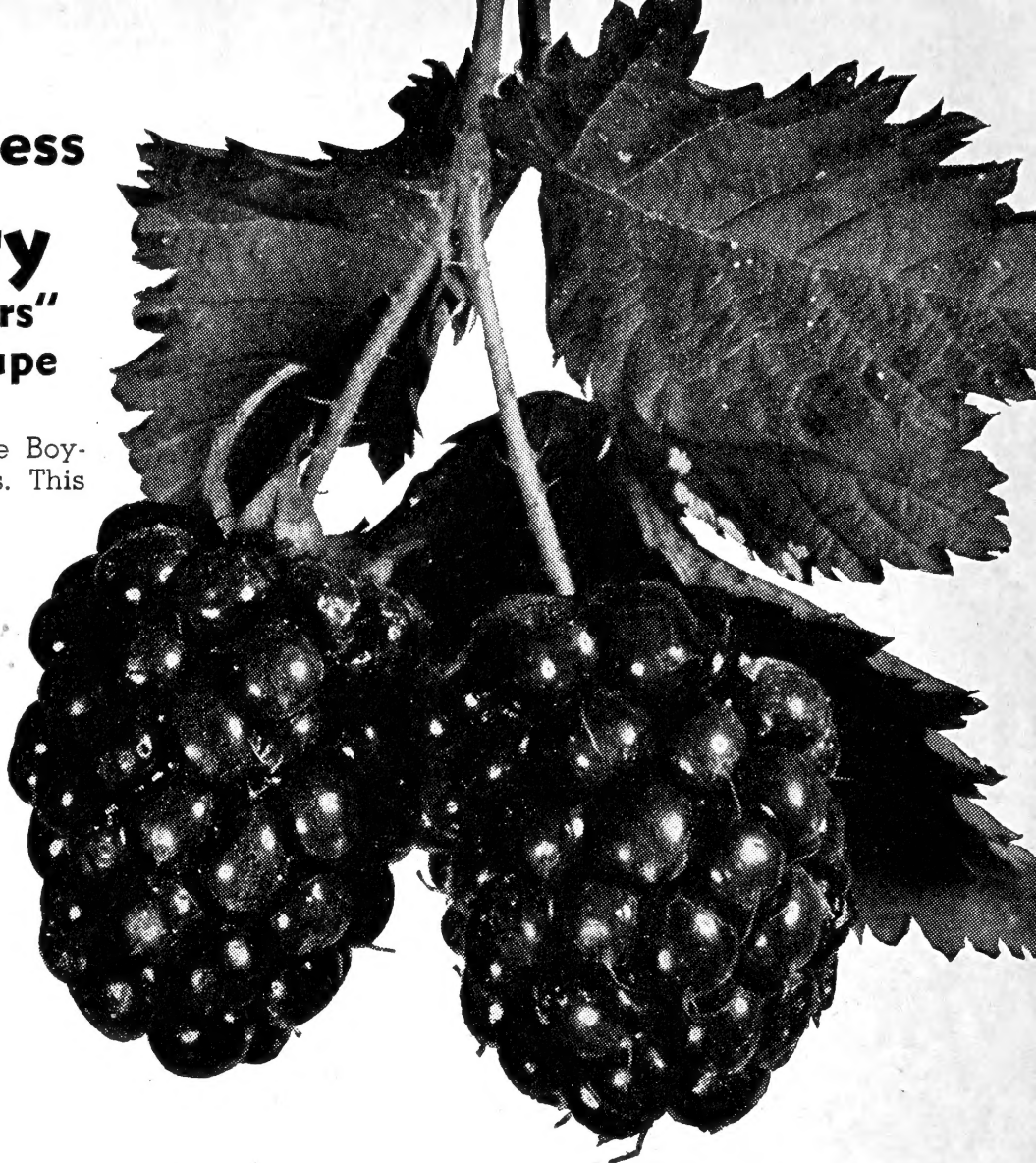


New! A Thornless

Boysenberry

Absolutely No "Stickers"
Canes as Smooth as Grape
Vines

NOW you can pick and handle Boysenberries without gloves. This new discovery has revolutionized the growing of this luscious wine-red berry. The great drawback before was those vicious thorns. Now the berries can be picked and vines handled without gloves, for the canes and stems of Keith's Thornless Boysenberry plants are absolutely thornless—as smooth as grape vines.



Berries Large as Plums

The biggest berry ever developed. 1½ inches long, 1 inch wide—often larger. Large as Plums, plump, long, thick, 50 fill a quart. A cross between the Loganberry, Raspberry and Blackberry. They are a rare berry. And they are as easily grown as Raspberries.

Berries Unequaled for Home Uses

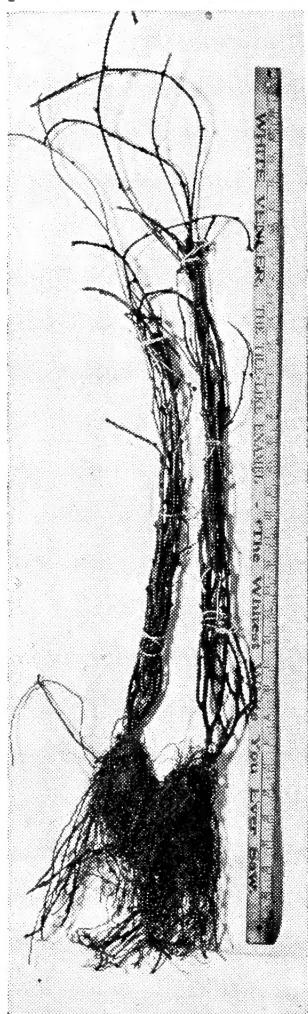
Berries have that "Raspberry-Blackberry" flavor, unlike anything you have ever tasted, and they make delicious pies, jams, etc., and are delicious canned. One taste of these wonderful berries and you will never be without them for pies, etc., or fresh berries. And they are as easily grown as Blackberries.

Bears Early

Keith's Thornless Boysenberry plants set this spring will grow vines that will bear big, beautiful, tasty berries for you next summer. Don't have to wait two or three years for berries. They fruit quick.

Ripens Early

Keith's Thornless Boysenberry begins to ripen its big, beautiful wine colored berries ten days to two weeks ahead of the common Boysenberry. This gives you berries earlier than ever before. Some advantage.



TWO-YEAR PLANTS
(Ready-to-Bear)

These are 2-year transplants, have been transplanted and grown in the nursery row another year for you. They save you at least a whole year and are more sure to grow than 1-year plants.

PRICES

2-YEAR, No. 1 PLANTS

Each \$1.00; 3 for \$2.50; 5 for \$3.95; 10 for \$7.50; 25 for \$17.50; 50 for \$32.50. (Postage same as for Red Raspberry.)

1-YEAR, No. 1 PLANTS

3 for \$1.00; 5 for \$1.50; 10 for \$2.75; 25 for \$5.00; 50 for \$8.00; 100 for \$14.00; 200 for \$25.00; 300 for \$35.00; 500 for \$55.00; 1000 for \$100.00. (Postage same as Black Raspberry.)

**For Color Picture and
More Details, See
Folder Enclosed.**



Here you see thornless Boysenberry canes tied up to and trained to wires stapled to the side of posts set 12 ft. in the row, a post to every two plants.